

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM413758

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Trademark Release and Reassignment (2nd lien)

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Antares Capital LP		12/19/2016	Limited Partnership: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Electronic Imaging Services, Inc.
<b>Street Address:</b>	7302 Kanis Road
<b>City:</b>	Little Rock
<b>State/Country:</b>	ARKANSAS
<b>Postal Code:</b>	72204
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 39

Property Type	Number	Word Mark
Registration Number:	3928553	ADSIGNS
Registration Number:	4599030	BANNERSTRIPS
Registration Number:	4599029	BANNERSTRIPS
Registration Number:	4594589	BANNERSTRIPS
Registration Number:	4486557	BANNERSTRIPS
Registration Number:	4467402	VITAAISLES
Registration Number:	4467401	VITAAISLES
Registration Number:	4467400	VITAAISLES
Registration Number:	4106885	ISMINSIGHTS
Registration Number:	3842527	MAXIMIZE THE SHELFEDGE
Registration Number:	3929115	ISMADS
Registration Number:	3846045	SHELFSTRIPS
Registration Number:	3846044	SHELFSTRIPS
Registration Number:	3846043	SHELFSTRIPS
Registration Number:	3887126	PEGASSIST
Registration Number:	3880462	PEGASSIST
Registration Number:	3929116	ISMADS
Registration Number:	3808055	PEGASSIST
Registration Number:	3797023	HEALTHY AISLES

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	3796549	PEGASSIST
Registration Number:	3797022	HEALTHY AISLES
Registration Number:	3808056	PEGASSIST
Registration Number:	3808057	PEGASSIST
Registration Number:	3797025	KAMELEON
Registration Number:	3797024	KAMELEON
Registration Number:	3796548	PEGASSIST
Registration Number:	3796547	PEGASSIST
Registration Number:	3718017	MAXIMIZE THE SHELFEDGE
Registration Number:	3723497	KAMELEON
Registration Number:	3723496	KAMELEON
Registration Number:	3804257	HEALTHY AISLES
Registration Number:	3804256	HEALTHY AISLES
Registration Number:	3391355	EASY TO EAT WELL
Registration Number:	1608281	PRINTPERFECT
Serial Number:	85447995	AISLEWISE
Serial Number:	85447974	AISLEWISE
Serial Number:	85447955	AISLEWISE
Serial Number:	85447936	AISLEWISE
Serial Number:	85447919	AISLEWISE

**CORRESPONDENCE DATA**

**Fax Number:** 3129939767

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 312/876-7628

**Email:** linda.kastner@lw.com

**Correspondent Name:** Linda R. Kastner, c/o Latham & Watkins

**Address Line 1:** 330 N. Wabash Avenue

**Address Line 2:** Suite 2800

**Address Line 4:** Chicago, ILLINOIS 60611

<b>NAME OF SUBMITTER:</b>	Linda Kastner
<b>SIGNATURE:</b>	/lk/
<b>DATE SIGNED:</b>	01/26/2017

**Total Attachments: 7**

source=Owl Rock.Electronic Imaging Services, Inc. - Trademark Release (2nd lien)#page1.tif

source=Owl Rock.Electronic Imaging Services, Inc. - Trademark Release (2nd lien)#page2.tif

source=Owl Rock.Electronic Imaging Services, Inc. - Trademark Release (2nd lien)#page3.tif

source=Owl Rock.Electronic Imaging Services, Inc. - Trademark Release (2nd lien)#page4.tif

source=Owl Rock.Electronic Imaging Services, Inc. - Trademark Release (2nd lien)#page5.tif

source=Owl Rock.Electronic Imaging Services, Inc. - Trademark Release (2nd lien)#page6.tif  
source=Owl Rock.Electronic Imaging Services, Inc. - Trademark Release (2nd lien)#page7.tif

## TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of December 19, 2016, by ANTARES CAPITAL LP (as successor to General Electric Capital Corporation), as Administrative Agent ("Secured Party"). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below) and the Guaranty and Security Agreement (as defined in the Security Agreement), as applicable.

### WITNESSETH:

WHEREAS, Electronic Imaging Services, Inc., a Delaware corporation ("Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of September 30, 2014 (the "Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks (as defined in the Security Agreement) and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on **Schedule 1** hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on October 6, 2014, at Reel 5375, Frame 0436;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, cancels, releases and discharges its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(a) all of its Trademarks, including, without limitation, those referred to on **Schedule 1** hereto; provided, however, that no Lien on and security interest was granted on any "intent to use" Trademark applications for which a statement of use has not been filed and accepted by the United States Patent and Trademark Office; provided, further, that upon such filing and acceptance by the United States Patent and Trademark Office, such "intent to use" Trademark applications shall be included in the Trademark Collateral and be automatically subject to the Lien and security interest released, terminated, cancelled and discharged hereunder;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

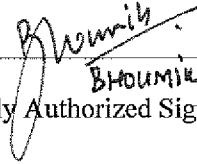
2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**ANTARES CAPITAL LP**

By:   
Name: BHOUMIK LUCADIA  
Title: Duly Authorized Signatory

SCHEDULE 1

Current Owner	Mark Name	Country	Current App #	Current App Date	Current Reg. #	Current Reg. Date	Status
Electronic Imaging Services, Inc.	EASY TO EAT WELL	United States	77/216,560	06/27/2007	3,391,355	03/04/2008	Registered
Electronic Imaging Services, Inc.	PEGASSIST	United States	77/551,846	08/20/2008	3,796,547	06/01/2010	Registered
Electronic Imaging Services, Inc.	PEGASSIST	United States	77/551,869	08/20/2008	3,796,548	06/01/2010	Registered
Electronic Imaging Services, Inc.	PEGASSIST	United States	77/551,918	08/20/2008	3,880,462	11/23/2010	Registered
Electronic Imaging Services, Inc.	PEGASSIST	United States	77/551,940	08/20/2008	3,796,549	06/01/2010	Registered
Electronic Imaging Services, Inc.	KAMELEON (and design)	United States	77/585,301	10/03/2008	3,723,496	12/08/2009	Registered
Electronic Imaging Services, Inc.	KAMELEON (and design)	United States	77/585,322	10/03/2008	3,723,497	12/08/2009	Registered
Electronic Imaging Services, Inc.	HEALTHY AISLES (and design)	United States	77/682,142	03/03/2009	3,797,023	06/01/2010	Registered
Electronic Imaging Services, Inc.	HEALTHY AISLES (and design)	United States	77/682,091	03/03/2009	3,804,256	06/15/2010	Registered

Electronic Imaging Services, Inc.	HEALTHY AISLES (and design)	United States	77/682,123	03/03/2009	3,797,022	06/01/2010	Registered
Electronic Imaging Services, Inc.	HEALTHY AISLES (and design)	United States	77/682,105	03/03/2009	3,804,257	06/15/2010	Registered
Electronic Imaging Services, Inc.	PEGASSIST (and with design)	United States	77/695,179	03/19/2009	3,887,126	12/07/2010	Registered
Electronic Imaging Services, Inc.	PEGASSIST (and with design)	United States	77/695,227	03/19/2009	3,808,056	06/22/2010	Registered
Electronic Imaging Services, Inc.	PEGASSIST (and with design)	United States	77/695,197	03/19/2009	3,808,055	06/22/2010	Registered
Electronic Imaging Services, Inc.	PEGASSIST (and with design)	United States	77/695,249	03/19/2009	3,808,057	06/22/2010	Registered
Electronic Imaging Services, Inc.	KAMELLEON	United States	77/682,180	03/03/2009	3,797,025	06/01/2010	Registered
Electronic Imaging Services, Inc.	KAMELLEON	United States	77/682,162	03/03/2009	3,797,024	06/01/2010	Registered
Electronic Imaging Services, Inc.	SHELFSTRIPS (and Design)	United States	77/699,916	03/26/2009	3,846,045	09/07/2010	Registered
Electronic Imaging Services, Inc.	ISMADS (and Design)	United States	77/699,700	03/26/2009	3,929,116	03/08/2011	Registered
Electronic Imaging Services, Inc.	SHELFSTRIPS (with Design)	United States	77/699,865	03/26/2009	3,846,043	09/07/2010	Registered



Electronic Imaging Services, Inc.	ISMADS (and design)	United States	77/699,685	03/26/2009	3,929,115	03/08/2011	Registered
Electronic Imaging Services, Inc.	SHELFSTRIPS (and Design)	United States	77/699,876	03/26/2009	3,846,044	09/07/2010	Registered
Electronic Imaging Services, Inc.	MAXIMIZE THE SHELFEDGE	United States	77/710,397	04/09/2009	3,842,527	08/31/2010	Registered
Electronic Imaging Services, Inc.	MAXIMIZE THE SHELFEDGE	United States	77/710,385	04/09/2009	3,718,017	12/01/2009	Registered
Electronic Imaging Services, Inc.	ADSIGNS (and design)	United States	85/086,888	07/16/2010	3,928,553	03/08/2011	Registered
Electronic Imaging Services, Inc.	ISMINSIGHTS	United States	85/313,618	05/05/2011	4,106,885	02/28/2012	Registered
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,919	10/14/2011			Filed
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,936	10/14/2011			Filed
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,955	10/14/2011			Filed
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,974	10/14/2011			Filed
Electronic Imaging Services, Inc.	AISLEWISE	United States	85/447,995	10/14/2011			Filed

Electronic Imaging Services, Inc.	vitaAisles	United States	85/723,407	09/07/2012	4,467,402	01/14/2014	Registered
Electronic Imaging Services, Inc.	vitaAisles	United States	85/723,369	09/07/2012	4,467,401	01/14/2014	Registered
Electronic Imaging Services, Inc.	vitaAisles	United States	85/723,347	09/07/2012	4,467,400	01/14/2014	Registered
Electronic Imaging Services, Inc.	bannerStrips	United States	85/863,462	02/28/2013			Filed
Electronic Imaging Services, Inc.	bannerStrips	United States	85/863,429	02/28/2013			Filed
Electronic Imaging Services, Inc.	bannerStrips	United States	85/863,401	02/28/2013	4,594,589	08/26/2014	Registered
Electronic Imaging Services, Inc.	bannerStrips	United States	85/863,343	02/28/2013	4,486,557	02/18/2014	Registered
Electronic Imaging Services, Inc.	printperfect	United States	73/812,807	02/28/2013	1,608,281	07/31/1990	Registered