

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413554

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/06/2013		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Spike's Holding, LLC		01/25/2017	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	The Running Specialty Group Acquisitions 1, LLC		
Street Address:	3308 North Mitthoeffer Road		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46235		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4492775	NEW JERSEY RUNNING COMPANY	
CORRESPONDENCE DATA			
Fax Number:	3172317433		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	317-236-1313		
Email:	dwong@btlaw.com		
Correspondent Name:	David A. W. Wong		
Address Line 1:	11 South Meridian Street		
Address Line 4:	Indianapolis, INDIANA 46204-3535		
ATTORNEY DOCKET NUMBER:	22721-225131		
NAME OF SUBMITTER:	David A. W. Wong		
SIGNATURE:	/dwong/		
DATE SIGNED:	01/25/2017		
Total Attachments: 2			
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NUNC PRO TUNC TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **Spike's Holding, LLC**, an Indiana Limited Liability Company having a place of business at 3308 North Mitthoeffer Road, Indianapolis, Indiana 46235, ("Assignor"), hereby assigns sets over, and transfers, *nunc pro tunc*, effective as of May 6, 2013, to **The Running Specialty Group Acquisitions 1, LLC**, an Indiana Limited Liability Company having a place of business at 3308 North Mitthoeffer Road, Indianapolis, Indiana 46235, ("Assignee"), all of its rights, title, and interest in and to the trademark and registration thereof identified in Exhibit A attached hereto (the "Trademark"), together with the goodwill of the business symbolized thereby, together with all claims for damages by reason of past infringement of the Trademark with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors, assigns or other legal representatives.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title and interest in and to the Trademark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor: _____

Spike's Holding, LLC

Signed: _____

[Signature]

Title: _____

SVP, Secretary

Date: _____

1/25/17

Exhibit A

Trademark	US Serial No.	US Registration No.
NEW JERSEY RUNNING COMPANY	85923915	4492775

DMS 4624879

RECORDED: 01/25/2017

TRADEMARK
REEL: 005973 FRAME: 0573