

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM413592

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Isabella Fiore SPV, LLC		01/17/2017	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Rosenthal & Rosenthal, Inc.		
<b>Street Address:</b>	1370 Broadway		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Corporation: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3159292	ISABELLA FIORE	
<b>Registration Number:</b>	2983535	ISABELLA FIORE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2024083141		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2024083141		
<b>Email:</b>	jean.paterson@cscglobal.com		
<b>Correspondent Name:</b>	Corporation Service Company		
<b>Address Line 1:</b>	1090 Vermont Avenue, NW		
<b>Address Line 4:</b>	Washington, D.C. 20005		
<b>ATTORNEY DOCKET NUMBER:</b>	479317		
<b>NAME OF SUBMITTER:</b>	Jean Paterson		
<b>SIGNATURE:</b>	/jep/		
<b>DATE SIGNED:</b>	01/25/2017		
<b>Total Attachments: 2</b>			
source=1-25-17 Isabella Fiore-TM#page1.tif			
source=1-25-17 Isabella Fiore-TM#page2.tif			

CH \$65.00 3159292

**SECURITY INTEREST**

WHEREAS, Isabelle Fiore SPV, LLC (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the "Factor") located at 1370 Broadway, New York, New York 10018, pursuant to a Guarantee dated January 17, 2017, (the "Agreement"); and

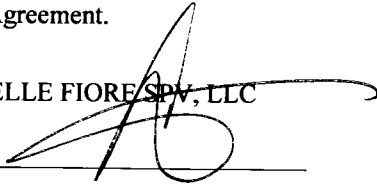
WHEREAS, the Company is seeking to increase its credit extension pursuant to the Agreement, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Agreement.

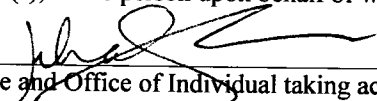
Dated: January 17, 2017

ISABELLE FIORE SPV, LLC

By:   
Name:  
Title:

STATE OF New York)  
ss:  
COUNTY OF New York)

On the 17 day of JANUARY, in the year 2017, before me, the undersigned, personally appeared STEVEN RUSSO personally known to me or proved to me on the basis of satisfactory evidence to the individual(s) whose name(s) is (are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their capacity (ies), and that by his/her/their signature(s) on the instrument, the individual(s), or the person upon behalf of which the individual(s) acted, executed the instrument.

  
(Signature and Office of Individual taking acknowledgment)

[NOTARY STAMP]

**JEHAN SHARMA**  
NOTARY PUBLIC, State of New York  
No. 01SH6288454  
Qualified in New York County  
Commission Expires September 3, 2017

**SCHEDULE A**

**MARK**

**SERIAL/REG. NO.**

**FILING DATE**

	<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
	Isabella Fiore	<u>76413395/3159292</u>	<u>May 29, 2002</u>
	Isabella Fiore	<u>76417432/2983535</u>	<u>June 3, 2002</u>