

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413540

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Holtzbrinck Publishers, LLC		12/31/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Bedford, Freeman & Worth Publishing Group, LLC		
Street Address:	One New York Plaza		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78772179	IClicker	
Serial Number:	77528072	IClicker	
CORRESPONDENCE DATA			
Fax Number:	2124898340		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212 489-8230		
Email:	NYC-Trademark@dwt.com		
Correspondent Name:	Alexandra Nicholson		
Address Line 1:	Davis Wright Tremaine LLP		
Address Line 2:	1251 Avenue of the Americas, 21st Floor		
Address Line 4:	New York, NEW YORK 10020		
ATTORNEY DOCKET NUMBER:	0086829-000043		
NAME OF SUBMITTER:	Alexandra Nicholson		
SIGNATURE:	/Alexandra Nicholson/		
DATE SIGNED:	01/25/2017		
Total Attachments: 2			
source=Assignment of Trademarks HPLLC to BFW Pub Group LLC#page1.tif			
source=Assignment of Trademarks HPLLC to BFW Pub Group LLC#page2.tif			

CH \$65.00 78772179

ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS, effective as of December 31, 2016, from Holtzbrinck Publishers, LLC ("Assignor") to Bedford, Freeman & Worth Publishing Group, LLC a New York corporation, located at One New York Plaza, New York, NY 10004 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark registrations and applications listed on the attached "Schedule of Trademarks" (the "Trademarks"), together with the goodwill of the business symbolized by and associated with the Trademarks; and

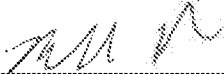
WHEREAS, any application listed on the Schedule of Trademarks for which the current filing basis is applicant's *bona fide* intention to use the mark under §1(b) of the Trademark Act is being assigned as part of the business to which the mark pertains; and

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and to stand in the place of Assignor in all matters related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and the right to sue and collect for past infringement thereof.


Holtzbrinck Publishers, LLC

By: 
Name: Michael Ross
Title: Treasurer

State of New York)
County of New York) ss.


On this 21st day of December, 2016, before me, personally appeared Michael Ross, personally known to me or proved to me on the basis of satisfactory evidence to be the person who executed the within instrument as (Title) Treasurer of Holtzbrinck Publishers, LLC, and acknowledged to me that he/she executed the same.

Witness my hand and official seal.


Notary Public

Audrey S. Feinberg
Notary Public State of New York
Lic. 02FE6222342
Westchester County
Commission Expires May 24, 2018

Schedule of Trademarks
Assignor: Holtzbrinck Publishers, LLC
Assignee: Bedford, Freeman & Worth Publishing Group, LLC

Country	Mark	App #	File Date	Reg #	Reg Date
United States	CLICKER	78/772179	12/13/2005	3203141	01/23/2007
United States	CLICKER (Stylized) 	77/528072	07/22/2008	3594350	03/24/2009