

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413553

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Holtzbrinck Publishers, LLC		12/31/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Macmillan Publishing Group, LLC		
Street Address:	175 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Serial Number:	77033832	BEHIND THE WHEEL	
Serial Number:	78025763	SPEED IMMERSION	
Serial Number:	78910894		
Serial Number:	78979353		
Serial Number:	78885339	FEIWEL AND FRIENDS	
Serial Number:	78979350	FEIWEL AND FRIENDS	
Serial Number:	78885328	FEIWEL AND FRIENDS F&F	
Serial Number:	78979349	FEIWEL AND FRIENDS F&F	
Serial Number:	86018806	FLATIRON BOOKS	
Serial Number:	78910890	SQUARE FISH	
Serial Number:	78460677	SQUARE FISH	
Serial Number:	85980301	SWOON READS	
Serial Number:	85805859	SWOON READS	
Serial Number:	77978028		
Serial Number:	77823981	TOR.COM	
Serial Number:	77823871	TOR.COM	
Serial Number:	77748815	WEB>CLICKER	
Serial Number:	77981299	WEB>CLICKER	

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CORRESPONDENCE DATA**Fax Number:** 2124898340*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 212 489-8230**Email:** NYC-Trademark@dwt.com**Correspondent Name:** Alexandra Nicholson**Address Line 1:** Davis Wright Tremaine LLP**Address Line 2:** 1251 Avenue of the Americas, 21st Floor**Address Line 4:** New York, NEW YORK 10020

ATTORNEY DOCKET NUMBER:	0086829-000043
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NAME OF SUBMITTER:	Alexandra Nicholson
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SIGNATURE:	/Alexandra Nicholson/
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DATE SIGNED:	01/25/2017
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Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS, effective as of December 31, 2016, from Holtzbrinck Publishers, LLC ("Assignor") to Macmillan Publishing Group, LLC a New York corporation, located at 175 Fifth Avenue, New York, NY 10010 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademark registrations and applications listed on the attached "Schedule of Trademarks" (the "Trademarks"), together with the goodwill of the business symbolized by and associated with the Trademarks; and

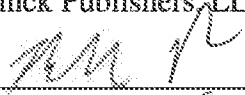
WHEREAS, any application listed on the Schedule of Trademarks for which the current filing basis is applicant's *bona fide* intention to use the mark under §1(b) of the Trademark Act is being assigned as part of the business to which the mark pertains; and

WHEREAS, Assignor desires to assign to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks; and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and to stand in the place of Assignor in all matters related thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks, and the right to sue and collect for past infringement thereof.

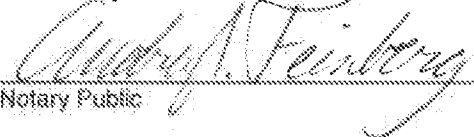
Holtzbrinck Publishers, LLC

By: 
Name: Michael Ross
Title: Treasurer

State of New York)
County of New York) ss.







On this 21st day of December, 2016, before me, personally appeared Michael Ross, personally known to me or proved to me on the basis of satisfactory evidence to be the person who executed the within instrument as (Title) Treasurer of Holtzbrinck Publishers, LLC, and acknowledged to me that he/she executed the same.

Witness my hand and official seal.


Notary Public

Audrey S. Feinberg
Notary Public State of New York
Lic. 02FE6222342
Westchester County
Commission Expires May 24, 2018

Schedule of Trademarks
Assignor: Holtzbrinck Publishers, LLC
Assignee: Macmillan Publishing Group, LLC

Country	Mark	App #	File Date	Reg #	Reg Date
United States	Design (Stylized Fish) 	78/979353	06/19/2006	3387003	02/19/2008
United States	Design (Stylized Fish) 	78/910894	06/19/2006	3797707	06/01/2010
United States	FEIWEL AND FRIENDS	78/979350	05/17/2006	3387002	02/19/2008
United States	FEIWEL AND FRIENDS	78/885339	05/17/2006	3723878	12/08/2009
United States	FEIWEL AND FRIENDS F&F (Stylized) 	78/979349	05/17/2006	3387001	02/19/2008
United States	FEIWEL AND FRIENDS F&F (Stylized) 	78/885328	05/17/2006	3797687	06/01/2010
United States	FLATIRON BOOKS	86/018806	07/24/2013	5008415	07/26/2016
United States	SQUARE FISH	78/460677	08/02/2004	3330650	11/06/2007
United States	SQUARE FISH	78/910890	06/19/2006	3932696	03/15/2011
United States	SWOON READS	85/980301	12/18/2012	4452635	12/17/2013
United States	SWOON READS (Stylized) 	85/805859	12/18/2012	4515773	04/15/2014
United States	Tor Rocket Design 	77/978028	08/25/2008	3706929	11/03/2009
United States	TOR.COM	77/823981	09/10/2009	3777925	04/20/2010
United States	TOR.COM	77/823871	09/10/2009	3901591	01/04/2011
United States	web>clicker	77/981299	06/01/2009	3932646	03/15/2011
United States	web>clicker	77/748815	06/01/2009	4129073	04/17/2012
United States	BEHIND THE WHEEL	77/033,832	11/1/2006	3,310,622	10/16/2007
United States	SPEED IMMERSION	78/025,763	9/13/2000	2,564,685	4/23/2002