

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413860

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST RECORDED AT REEL/FRAME 4566/0222		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BANK OF THE WEST		01/23/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CHURCH & DWIGHT CO., INC. F/K/A Nutrition Now, Inc.		
Street Address:	469 NORTH HARRISON STREET		
City:	PRINCETON		
State/Country:	NEW JERSEY		
Postal Code:	08543		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3873284	RHINO	
Registration Number:	3889569	RHINO	
CORRESPONDENCE DATA			
Fax Number:	2129692900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129693000		
Email:	ypan@proskauer.com		
Correspondent Name:	Daniel J. St. Onge		
Address Line 1:	Proskauer Rose LLP		
Address Line 2:	Eleven Times Square		
Address Line 4:	New York, NEW YORK 10036-8299		
ATTORNEY DOCKET NUMBER:	20302-003		
NAME OF SUBMITTER:	Daniel J. St. Onge		
SIGNATURE:	/Daniel J. St. Onge/		
DATE SIGNED:	01/26/2017		
Total Attachments: 3			
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TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of January 23, 2017, by BANK OF THE WEST (“Secured Party”).

WITNESSETH:

WHEREAS, Nutrition Now, Inc. (“Grantor”) and Secured Party were parties to that certain Trademark Security Agreement dated as of August 5, 2009 (the “Trademark Security Agreement”) pursuant to which the Grantor granted a security interest to Secured Party in certain trademarks owned by Grantor as security for certain obligations owing by Grantor to Secured Party, including the trademarks set forth on **Schedule 1** hereto (collectively, the “Trademarks”);

WHEREAS, a Memorandum of Security Agreement evidencing such security interest was recorded by the Trademark Division of the United States Patent and Trademark Office on June 20, 2011, at Reel 004566, Frame 0222;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral (as defined below) and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, cancels, releases and discharges its security interest in all of Grantor’s right, title and interest in and to the following (collectively the “Trademark Collateral”):

(a) all of its trademarks, including, without limitation, those referred to on **Schedule 1** hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Secured Party hereby reassigns, grants and conveys to the Grantor any and all of Secured Party’s right, title and interest in and to the Trademarks and the Trademark Collateral.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

[Signature Page Follows]

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

BANK OF THE WEST

By: *Scott J. Bell*
Name: SCOTT J. BELL
Title: MANAGING DIRECTOR & AREA MANAGER

Trademark Release and Reassignment

TRADEMARK
REEL: 005974 FRAME: 0073

SCHEDULE 1

MARK	FILING DATE	SERIAL NO.	REG. DATE	REG. NO.
RHINO	March 31, 2010	85003242	November 9, 2010	3873284
RHINO	April 15, 2010	85014917	December 14, 2010	3889569