

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM413862

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST RECORDED AT REEL/FRAME 4038/0416

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF THE WEST		01/26/2017	Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	CHURCH & DWIGHT CO., INC. F/K/A Nutrition Now, Inc.
<b>Street Address:</b>	469 NORTH HARRISON STREET
<b>City:</b>	PRINCETON
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08543
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Registration Number:	1587385	NUTRITION NOW
Registration Number:	2031155	PB8
Registration Number:	2149432	YEAST DEFENSE
Registration Number:	2191988	PET CALM
Registration Number:	2152485	MULTI-EARTH FORCE
Registration Number:	2158857	ZINC KING
Registration Number:	2211034	
Registration Number:	2252159	PMS SUPPORT
Registration Number:	2238696	NATURAL MENOPAUSE
Registration Number:	2298899	WE MAKE NUTRITION TASTE GOOD
Registration Number:	2255357	COLD ACTIVE
Registration Number:	2260973	TRAUMA-ONE
Registration Number:	2431172	YOUR BEST NATURAL DEFENSE
Registration Number:	2626399	CALCI-BEARS

## CORRESPONDENCE DATA

Fax Number: 2129692900

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

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**Phone:** 2129693000  
**Email:** ypan@proskauer.com  
**Correspondent Name:** Daniel J. St. Onge  
**Address Line 1:** Proskauer Rose LLP  
**Address Line 2:** Eleven Times Square  
**Address Line 4:** New York, NEW YORK 10036-8299

<b>ATTORNEY DOCKET NUMBER:</b>	20302-003
<b>NAME OF SUBMITTER:</b>	Daniel J. St. Onge
<b>SIGNATURE:</b>	/Daniel J. St. Onge/
<b>DATE SIGNED:</b>	01/26/2017

**Total Attachments: 3**

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## TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of January 26, 2017, by BANK OF THE WEST ("Secured Party").

### WITNESSETH:

WHEREAS, Nutrition Now, Inc. ("Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of August 5, 2009 (the "Trademark Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain trademarks owned by Grantor as security for certain obligations owing by Grantor to Secured Party, including the trademarks set forth on **Schedule 1** hereto (collectively, the "Trademarks");

WHEREAS, a Memorandum of Security Agreement evidencing such security interest was recorded by the Trademark Division of the United States Patent and Trademark Office on August 5, 2009, at Reel 004038, Frame 0416;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral (as defined below) and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, cancels, releases and discharges its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(a) all of its trademarks, including, without limitation, those referred to on **Schedule 1** hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Secured Party hereby reassigns, grants and conveys to the Grantor any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

BANK OF THE WEST

By: *Scott J. Bell*  
Name: *Scott J. Bell*  
Title: *MANAGING DIRECTOR & AREA MANAGER*

Trademark Release and Reassignment

**TRADEMARK**  
**REEL: 005974 FRAME: 0078**

**SCHEDULE 1**

<b>MARK</b>	<b>FILING DATE</b>	<b>SERIAL NO.</b>	<b>REG. DATE</b>	<b>REG. NO.</b>
NUTRITION NOW	November 23, 1987	71697016	March 20, 1990	1587385
PB8	July 11, 1995	74699813	January 14, 1997	2031155
YEAST DEFENSE	April 18, 1997	75277061	April 7, 1998	2149432
PET CALM	April 18, 1997	75277183	September 29, 1998	2191988
MULTI-EARTH FORCE	April 30, 1997	75284005	April 21, 1998	2152485
ZINC KING	April 30, 1997	75284085	May 19, 1998	2158857
DESIGN ONLY	November 10, 1997	75387998	December 15, 1998	2211034
PMS SUPPORT	February 3, 1998	75428013	June 8, 1999	2252159
NATURAL MENOPAUSE	February 3, 1998	75428014	April 13, 1999	2238696
WE MAKE NUTRITION TASTE GOOD	March 6, 1998	75445768	December 7, 1999	2298899
COLD ACTIVE	March 18, 1998	75452390	June 22, 1999	2255357
TRAUMA-ONE	May 20, 1998	75488273	July 13, 1999	2260973
YOUR BEST NATURAL DEFENSE	October 27, 1999	75835678	February 27, 2001	2431172
CALCI-BEARS	February 26, 2001	76216456	September 24, 2002	2626399