

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM413941

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AUCTION BROADCASTING COMPANY, LLC		01/27/2017	Limited Liability Company: INDIANA
RECEIVING PARTY DATA			
Name:	AUTOMOTIVE REMARKETING GROUP, INC.		
Doing Business As:	AMERICA'S AUTO AUCTION, INC.		
Street Address:	14951 Dallas Parkway, Suite 200		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75254		
Entity Type:	Corporation: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2428391	ABC	
CORRESPONDENCE DATA			
Fax Number:	3128637806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-863-7198		
Email:	nancy.brougher@goldbergkohn.com		
Correspondent Name:	Nancy Brougher, Paralegal		
Address Line 1:	Goldberg Kohn Ltd.		
Address Line 2:	55 East Monroe Street, Suite 3300		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	6492.045		
NAME OF SUBMITTER:	Nancy Brougher		
SIGNATURE:	/njb/		
DATE SIGNED:	01/27/2017		
Total Attachments: 4			
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ASSIGNMENT

This ASSIGNMENT of trademark rights is made effective as of January 27, 2017, between **AUCTION BROADCASTING COMPANY, LLC**, an Indiana limited liability company, located and doing business at 1919 South Post Road, Indianapolis, Indiana 46239 ("Assignor") and **AUTOMOTIVE REMARKETING GROUP, INC. D/B/A AMERICA'S AUTO AUCTION, INC.**, a Texas corporation, located and doing business at 14951 Dallas Parkway, Suite 200, Dallas, TX 75254 ("Assignee").

WHEREAS, Assignor has registered the mark identified on Schedule A attached hereto (the "Mark") on the Principal Register of the United States Patent and Trademark Office; and

WHEREAS Assignee desires to acquire from Assignor the entirety of Assignor's right, title and interest in and to the Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all rights, title and interest in and to the Mark, including all of its common law rights, together with the goodwill of the business appertaining to and/or symbolized by the Mark, and the registration therefor.

This Assignment shall be construed in accordance with the laws of the State of Delaware, without regard to its choice of law principles.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized representatives as of the day and year first above written.

[Signature Page Follows]

ASSIGNOR:

AUCTION BROADCASTING
COMPANY, LLC

By: 

Name: D. Michael Hockett

Title: Chief Executive Officer

ASSIGNEE:

AUTOMOTIVE REMARKETING
GROUP, INC. d/b/a AMERICA'S AUTO
AUCTION, INC.

By: _____

Name: Benjamin T. Lange

Title: President and Chief Executive
Officer

ASSIGNOR:

AUCTION BROADCASTING
COMPANY, LLC

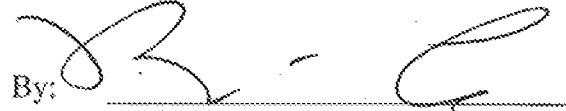
By: _____

Name: D. Michael Hockett

Title: Chief Executive Officer

ASSIGNEE:

AUTOMOTIVE REMARKETING
GROUP, INC. d/b/a AMERICA'S AUTO
AUCTION, INC.

By:  _____

Name: Benjamin T. Lange

Title: President and Chief Executive
Officer

Schedule A

Mark

Serial/Reg. No.

Serial/Reg. Date



2428391

February 13, 2001