

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM413749

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Caiola III, Joseph DBA Watch Yo Mouth, LLC		05/19/2016	Limited Liability Company: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	WATCH YO MOUTH LLC		
<b>Street Address:</b>	601 Bangs Ave		
<b>City:</b>	asbury park		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07712		
<b>Entity Type:</b>	Limited Liability Company: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87058618	WATCH YO MOUTH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9089642485		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9089642485		
<b>Email:</b>	rromanaux@olenderfeldman.com		
<b>Correspondent Name:</b>	Michael Feldman		
<b>Address Line 1:</b>	422 MORRIS AVE		
<b>Address Line 4:</b>	SUMMIT, NEW JERSEY 07901		
<b>NAME OF SUBMITTER:</b>	Michael Feldman		
<b>SIGNATURE:</b>	/Michael Feldman/		
<b>DATE SIGNED:</b>	01/26/2017		
<b>Total Attachments: 2</b>			
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source=Watch Yo Mouth Trademark Assignment EXECUTED 5.19.16#page2.tif			

OP \$40.00 87058618

## ASSIGNMENT OF TRADEMARK

This assignment of trademark (this "Assignment"), effective as of May 19, 2016, is between Joseph Caiola III (sometimes listed as Caiola III, Joseph DBA Watch Yo Mouth, LLC) (the "Assignor"), and Watch Yo Mouth LLC, a New Jersey limited liability company (the "Assignee").

### BACKGROUND

**WHEREAS**, the Assignor is the applicant for the trademark, WATCH YO MOUTH, Serial Number, 87058618, (the "Trademark"), which is currently pending with the United States Patent and Trademark Office (the "USPTO"); and

**WHEREAS**, the Assignor desires to assign the Trademark and all rights, including goodwill, associated therewith to the Assignee and the Assignee desires to accept the Trademark.

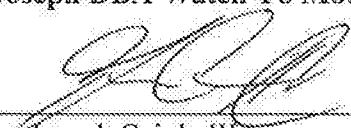
**NOW, THEREFORE**, in consideration of the foregoing and consideration in an amount which is deemed adequate by Assignor and Assignee, the Assignor hereby assigns to the Assignee, and the Assignee hereby accepts the assignment, as following:

1. all right, title and interest whatsoever in and to the Trademark, together with the goodwill of the business symbolized and operated by, through and with the Trademark and in connection with which the Trademark is used; and
2. all right, title and interest in and to the application with the USPTO for trademark, WATCH YO MOUTH, Serial Number, 87058618.

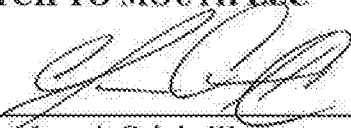
[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the parties have executed this Assignment, effective as of the date set forth above.

**Joseph Caiola, III (sometimes listed as Caiola III, Joseph DBA Watch Yo Mouth LLC)**

By:   
Name: Joseph Caiola III  
Title: Assignor

**WATCH YO MOUTH LLC**

By:   
Name: Joseph Caiola III  
Title: President