

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM413859

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST RECORDED AT REEL/FRAME 4038/0409

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BANK OF THE WEST		01/23/2017	Corporation: CALIFORNIA

## RECEIVING PARTY DATA

<b>Name:</b>	CHURCH & DWIGHT CO., INC. F/K/A Northwest Natural Products, Inc.
<b>Street Address:</b>	469 NORTH HARRISON STREET
<b>City:</b>	PRINCETON
<b>State/Country:</b>	NEW JERSEY
<b>Postal Code:</b>	08543
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2313321	L'IL CRITTERS GUMMY VITES
Registration Number:	3328490	GUMMY VITES
Registration Number:	3338298	KIDS LOVE 'EM. PARENTS TRUST THEM.
Registration Number:	3333867	THE GOOD STUFF FROM YOGURT
Registration Number:	3505913	VITAFUSION
Registration Number:	3501033	L'IL CRITTERS
Registration Number:	3742301	VITAFUSION
Registration Number:	2804900	L'IL CRITTERS
Registration Number:	3068245	NORTHWEST NATURAL PRODUCTS
Registration Number:	3145432	PEDIA ESSENTIALS
Registration Number:	3218122	ACCUFLORA

## CORRESPONDENCE DATA

Fax Number: 2129692900

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2129693000

Email: ypan@proskauer.com

Correspondent Name: Daniel J. St. Onge

Address Line 1: Proskauer Rose LLP

CH \$290.00 2313321

**Address Line 2:** Eleven Times Square  
**Address Line 4:** New York, NEW YORK 10036-8299

<b>ATTORNEY DOCKET NUMBER:</b>	20302-003
<b>NAME OF SUBMITTER:</b>	Daniel J. St. Onge
<b>SIGNATURE:</b>	/Daniel J. St. Onge/
<b>DATE SIGNED:</b>	01/26/2017

**Total Attachments: 3**  
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## TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of January 23, 2017, by BANK OF THE WEST ("Secured Party").

### W I T N E S S E T H:

WHEREAS, Northwest Natural Products, Inc. ("Grantor") and Secured Party were parties to that certain Trademark Security Agreement dated as of August 5, 2009 (the "Trademark Security Agreement") pursuant to which the Grantor granted a security interest to Secured Party in certain trademarks owned by Grantor as security for certain obligations owing by Grantor to Secured Party, including the trademarks set forth on **Schedule 1** hereto (collectively, the "Trademarks");

WHEREAS, a Memorandum of Security Agreement evidencing such security interest was recorded by the Trademark Division of the United States Patent and Trademark Office on August 5, 2009, at Reel 004038, Frame 0409;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral (as defined below) and reassign any and all rights in the same to Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby terminates, cancels, releases and discharges its security interest in all of Grantor's right, title and interest in and to the following (collectively the "Trademark Collateral"):

(a) all of its trademarks, including, without limitation, those referred to on **Schedule 1** hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(c) all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

2. Secured Party hereby reassigns, grants and conveys to the Grantor any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

3. This Trademark Release and Reassignment shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

BANK OF THE WEST

By: Scott J. Bell  
Name: SCOTT J BELL  
Title: MANAGING DIRECTOR & AREA MANAGER

Trademark Release and Reassignment

**TRADEMARK**  
**REEL: 005975 FRAME: 0065**

**SCHEDULE 1**

<b>MARK</b>	<b>FILING DATE</b>	<b>SERIAL NO.</b>	<b>REG. DATE</b>	<b>REG. NO.</b>
L'IL CRITTERS GUMMY VITES	May 27, 1998	75491455	February 1, 2000	2313321
GUMMY VITES	January 8, 2007	77078407	November 6, 2007	3328490
KIDS LOVE E'EM. PARENTS TRUST THEM.	January 9, 2007	77079277	November 20, 2007	3338298
THE GOOD STUFF FROM YOGURT	February 7, 2007	77101555	November 13, 2007	3333867
VITAFUSION	February 5, 2007	77107994	September 23, 2008	3505913
L'IL CRITTERS	September 24, 2007	77287367	September 26, 2008	3501033
VITAFUSION	June 23, 2009	77766369	January 26, 2010	3742301
L'IL CRITTERS	January 6, 2003	78200445	January 13, 2004	2804900
NORTHWEST NATURAL PRODUCTS	March 28, 2005	78596579	March 14, 2006	3068245
PEDIA ESSENTIALS	October 25, 2005	78740281	September 19, 2006	3145432
ACCUFLORA	August 2, 2006	78943509	March 13, 2007	3218122