

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM413936

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AUCTION BROADCASTING COMPANY, LLC		01/27/2017	Limited Liability Company: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AMERICA'S AUTO AUCTION VIRGINIA, INC.		
<b>Street Address:</b>	14951 Dallas Parkway, Suite 200		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75254		
<b>Entity Type:</b>	Corporation: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4957341	ABC VIRGINIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3128637806		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312-863-7198		
<b>Email:</b>	nancy.brougher@goldbergkohn.com		
<b>Correspondent Name:</b>	Nancy Brougher, Paralegal		
<b>Address Line 1:</b>	Goldberg Kohn Ltd.		
<b>Address Line 2:</b>	55 East Monroe Street, Suite 3300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60603		
<b>ATTORNEY DOCKET NUMBER:</b>	6492.045		
<b>NAME OF SUBMITTER:</b>	Nancy Brougher		
<b>SIGNATURE:</b>	/njb/		
<b>DATE SIGNED:</b>	01/27/2017		
<b>Total Attachments: 4</b>			
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## ASSIGNMENT

This ASSIGNMENT of trademark rights is made effective as of January 27, 2017, between **AUCTION BROADCASTING COMPANY, LLC**, an Indiana limited liability company, located and doing business at 1919 South Post Road, Indianapolis, Indiana 46239 ("Assignor") and **AMERICA'S AUTO AUCTION VIRGINIA, INC.**, a Virginia corporation, located and doing business at 14951 Dallas Parkway, Suite 200, Dallas, TX 75254 ("Assignee").

WHEREAS, Assignor has registered the mark identified on Schedule A attached hereto (the "Mark") on the Principal Register of the United States Patent and Trademark Office; and

WHEREAS Assignee desires to acquire from Assignor the entirety of Assignor's right, title and interest in and to the Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee all rights, title and interest in and to the Mark, including all of its common law rights, together with the goodwill of the business appertaining to and/or symbolized by the Mark, and the registration therefor.

This Assignment shall be construed in accordance with the laws of the State of Delaware, without regard to its choice of law principles.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized representatives as of the day and year first above written.

*[Signature Page Follows]*

ASSIGNOR:

AUCTION BROADCASTING  
COMPANY, LLC

By: 

Name: B. Michael Hockett

Title: Chief Executive Officer

ASSIGNEE:

AMERICA'S AUTO AUCTION  
VIRGINIA, INC.

By: \_\_\_\_\_

Name: Benjamin T. Lange

Title: President

ASSIGNOR:

AUCTION BROADCASTING  
COMPANY, LLC

By: \_\_\_\_\_

Name: D. Michael Hockett

Title: Chief Executive Officer

ASSIGNEE:

AMERICA'S AUTO AUCTION  
VIRGINIA, INC.

By:  \_\_\_\_\_

Name: Benjamin T. Lange

Title: President

Schedule A

Mark

Serial/Reg. No.

Serial/Reg. Date

ABC VIRGINIA

4957341

May 10, 2016