

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM414033

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
R. Shack Selections LLC		01/23/2017	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RS/MR Selections LLC		
<b>Street Address:</b>	201 East 25th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3422877	IL BASTARDO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9087257088		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9087225640		
<b>Email:</b>	officeactions@br-tmlaw.com		
<b>Correspondent Name:</b>	Stephen L. Baker		
<b>Address Line 1:</b>	92 East Main Street		
<b>Address Line 2:</b>	Suite 302		
<b>Address Line 4:</b>	SOMERVILLE, NEW JERSEY 08876		
<b>ATTORNEY DOCKET NUMBER:</b>	slb 1.30.17.1		
<b>NAME OF SUBMITTER:</b>	Stephen L. Baker		
<b>SIGNATURE:</b>	/Stephen L. Baker/		
<b>DATE SIGNED:</b>	01/30/2017		
<b>Total Attachments: 1</b>			
source=IL Bastardo Assignment 2 to RSMR Selections#page1.tif			

OP \$40.00 3422877

ASSIGNMENT OF U.S. TRADEMARK,  
U.S. TRADEMARK REGISTRATION, AND  
THE GOODWILL ASSOCIATED THEREWITH

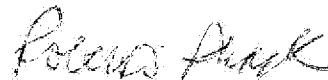
WHEREAS, R. SHACK SELECTIONS LLC a limited liability company organized under the laws of the State of New York, having an address of 201 East 25th Street, New York, NY 10010 has adopted, used and is using the following mark which is registered in the U.S. Patent and Trademark Office as follows:

MARK	REG. NO.	ISSUED
IL BASTARDO	3422877	May 6, 2008

WHEREAS, RS/MR SELECTIONS, LLC a limited liability company organized under the laws of the State of New York, having an address of 201 East 25th Street, New York, NY 10010, is desirous of acquiring said mark, the registration therefor, and the goodwill association therewith; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, R. SHACK SELECTIONS LLC does hereby assign RS/MR SELECTIONS, LLC all right, title and interest in and to said mark, the registration therefor, and the goodwill association therewith.

R. SHACK SELECTIONS LLC



Name: ROBERT D. SHACK  
Title: Member

January 23, 2017