

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM414067

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Trumpit, Inc.		08/29/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wayfair LLC		
<b>Street Address:</b>	4 Copley Place, 7th Floor		
<b>City:</b>	Boston		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02116		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4866623	TRUMPIT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6179518000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6179518000		
<b>Email:</b>	jennifer.kagan@morganlewis.com		
<b>Correspondent Name:</b>	Jennifer Kagan, Paralegal		
<b>Address Line 1:</b>	One Federal Street		
<b>Address Line 2:</b>	Morgan, Lewis & Bockius LLP		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		
<b>ATTORNEY DOCKET NUMBER:</b>	107525-0034		
<b>NAME OF SUBMITTER:</b>	Jennifer Kagan, Paralegal		
<b>SIGNATURE:</b>	/jenniferkagan/		
<b>DATE SIGNED:</b>	01/30/2017		
<b>Total Attachments: 4</b>			
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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT** (this "Assignment") is made as of August 29, 2016, by and between TRUMPIT, Inc., a Delaware corporation (the "Assignor"), and WAYFAIR LLC, a Delaware limited liability company ("Assignee").

**WHEREAS**, Assignor and Assignee are parties to that certain Asset Purchase Agreement dated August 29, 2016 (the "Purchase Agreement"); and

**WHEREAS**, pursuant to the Purchase Agreement, Assignor has assigned to Assignee, and Assignee has acquired from Assignor, the entire right, title and interest in and to the trademark registrations set forth on Schedule A (the "Marks").

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby sells, assigns, transfers and sets over to Assignee the entire right, title and interest in and to the Marks, together with the goodwill of the business associated therewith, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable on or after the date hereof, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

The Assignor hereby consents to the recordation of this Assignment with the United States Patents and Trademark Office, and the corresponding entities or agencies in any applicable foreign countries.

**IN WITNESS WHEREOF**, Assignors and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date first written above.

**ASSIGNOR:**

**TRUMPIT, INC.,**  
a Delaware corporation

By: \_\_\_\_\_ 

Name: Carl Nehme

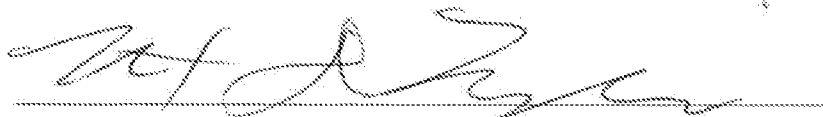
Its: Principal Engineer

**TRADEMARK**

**REEL: 005976 FRAME: 0290**

COUNTY OF MA ) SS  
CITY OF SUFFOLK )

I, the undersigned, a Notary Public in and for said County, in the City aforesaid, DO HEREBY CERTIFY that on January 27, 2017, Carl Nehme personally known to me to be the Principal Engineer of TRUMPIT, a Delaware corporation, on behalf of said company, he/she signed, sealed and delivered the foregoing Trademark Assignment as his/her free and voluntary act, for the uses and purposes therein set forth.



Notary Public, County of SUFFOLK  
City of BOSTON  
My Commission Expires: 10/28/2022  
County of Residence: SUFFOLK



ROBERT D. LANGEVIN  
Notary Public  
Commonwealth of Massachusetts  
My Commission Expires  
October 28, 2022

[ASSIGNEE'S SIGNATURE ON THE FOLLOWING PAGE]

ASSIGNEE:

WAYFAIR LLC

a Delaware limited liability company

By: \_\_\_\_\_

Name: Enrique Colbert

Its: General Counsel & Secretary

STATE OF MA )  
 ) SS  
COUNTY OF SUFFOLK )

I, the undersigned, a Notary Public in and for said County, in the State aforesaid, DO HEREBY CERTIFY that on January 27, 2017, Enrique Colbert personally known to me to be the General Counsel & Secretary of WAYFAIR LLC, a Delaware limited liability company, on behalf of said corporation, he/she signed, sealed and delivered the foregoing Trademark Assignment as his/her free and voluntary act, for the uses and purposes therein set forth.

[Signature]

Notary Public, State of MA, County of SUFFOLK  
My Commission Expires: 10/28/22  
County of Residence: SUFFOLK



ROBERT D. LANGEVIN  
Notary Public  
Commonwealth of Massachusetts  
My Commission Expires  
October 28, 2022

**SCHEDULE A**  
**TRADEMARK REGISTRATIONS AND APPLICATIONS**

TRUMPIT - US Reg. No. 4866623