

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414473

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Drassel, Inc.		01/31/2017	Corporation: IOWA
RECEIVING PARTY DATA			
Name:	369769 Holdings, Inc.		
Street Address:	P.O. Box 43		
City:	Osage		
State/Country:	IOWA		
Postal Code:	50461		
Entity Type:	Corporation: IOWA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	0947966	WICK DRY	
Registration Number:	0838447	WICK DRY	
Registration Number:	0595219	RED HEEL	
Registration Number:	0736850	THE SOCK AMERICA WEARS TO WORK!	
Registration Number:	0304817		
Registration Number:	0209230	ORIGINAL ROCKFORD	
CORRESPONDENCE DATA			
Fax Number:	5152881338		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	515-288-3667		
Email:	patatty@ipmvs.com		
Correspondent Name:	Edmund J. Sease		
Address Line 1:	801 Grand Avenue		
Address Line 2:	Suite 3200		
Address Line 4:	Des Moines, IOWA 50309		
NAME OF SUBMITTER:	Edmund J. Sease		
SIGNATURE:	/edmund j. sease/		
DATE SIGNED:	01/31/2017		

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Total Attachments: 1

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ASSIGNMENT

WHEREAS, DRASSEL, INC., an Iowa Corporation with a principal place of business of 227 Poplar Street, P.O. Box 298, Osage, IA 50461, is the owner of the trademark registrations set forth below:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
Wick-Dry	947,966	November 28, 1972
Wick Dry & Logo	838,447	November 7, 1967
Red Heel	595,219	September 14, 1954
The Sock America Wears to Work	736,850	April 28, 1962
Sock Design	304,817	July 18, 1933
Original Rockford & Design	209,230	February 16, 1926

and

WHEREAS, 369769 HOLDINGS, INC. an Iowa Corporation with a principal place of business at P.O. Box 43, Osage, IA 50461, formerly known as Fox River Mills, Inc. is desirous of acquiring the entire right, title and interest in and to said marks, together with the goodwill of the business pertaining to said marks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said DRASSEL, INC. does hereby assign unto 369769 HOLDINGS, INC. all right, title and interest which DRASSEL, INC. has heretofore enjoyed pertaining to said mark, together with the goodwill of the business pertaining to said marks and the registrations thereof Nos. 947,966; 838,447; 595,219; 736,850; 304,817; 209,230, the same to be held and enjoyed by 369769 HOLDINGS, INC., its successors and assigns, together with the right to sue for and collect for all claims for damages by reason of past infringement of said mark and the registration thereof.

DRASSEL, INC.

By *John Lessard*
John Lessard, President

STATE OF IOWA)
) ss
COUNTY OF Waukegan

On this 31 day of January, 2017, before me, the undersigned, a Notary Public in and for the state, personally appeared John Lessard, to me personally known, who being by me duly sworn, did say that he is the President of DRASSEL, INC.; that said above and foregoing instrument was signed on behalf of said corporation by authority of its Board of Directors and that the said John Lessard, as such officer, acknowledged the execution of said instrument to be the voluntary act and deed of said corporation, by it and by him voluntarily executed.

Judith A. Ott
Notary Public in and for the
State of Iowa
Commission Expires 2/11/2018

