

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413644

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rudy Vasquez		01/21/2017	INDIVIDUAL: UNITED STATES
Angelita Vasquez		01/21/2017	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	House of Lashes		
Street Address:	1565 McGaw Ave.		
Internal Address:	Ste. C		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4616736	SIREN COSMETICS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9498524430		
Email:	jdt@rhemalaw.com		
Correspondent Name:	John D. Tran		
Address Line 1:	1 Park Plaza		
Address Line 2:	6th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
NAME OF SUBMITTER:	John D. Tran		
SIGNATURE:	/johntran/		
DATE SIGNED:	01/25/2017		
Total Attachments: 1			
source=TMassignment_SIREN COSMETICS#page1.tif			

OP \$40.00 4616736

ASSIGNMENT OF TRADEMARK

WHEREAS, Angelita Vasquez and Rudy Vasquez, a husband and wife partnership residing at 21 N. Park Ave. Fresno California 93721 ("Assignors") have adopted, used and are using in commerce the mark SIREN COSMETICS (the "Mark") in connection with cosmetics, and have acquired US Trademark Registration No. 4616736 for the Mark.

WHEREAS, House of Lashes, a California corporation doing business at 1565 McGaw Ave., Ste C, Irvine CA 92614 ("Assignee"), is desirous of acquiring the Mark and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors do hereby assign unto Assignee all right, title, and interest in and goodwill of the business associated with the Mark.

Assignors

By  _____
Rudy Vasquez

By  _____
Angelita Vasquez

Dated: January 21, 2017

Dated: January 21, 2017

13329-01.TM.assignment