

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414225

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TOW Holdings, Inc.		01/17/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Top of the World, LLC		
Street Address:	3001 36th Avenue NW		
City:	Norman		
State/Country:	OKLAHOMA		
Postal Code:	73072		
Entity Type:	Limited Liability Company: OKLAHOMA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2915957	ONE FIT	
Registration Number:	1727767	TOW	
CORRESPONDENCE DATA			
Fax Number:	4052396651		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	405-235-7700		
Email:	IPmail@crowedunlevy.com		
Correspondent Name:	David M. Sullivan		
Address Line 1:	Braniff Building		
Address Line 2:	324 North Robinson Avenue, Suite 100		
Address Line 4:	Oklahoma City, OKLAHOMA 73102		
NAME OF SUBMITTER:	David M. Sullivan		
SIGNATURE:	/David M. Sullivan/		
DATE SIGNED:	01/31/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

TOW Holdings, Inc., an Oklahoma corporation, with its place of business at 3001 36th Avenue NW, Norman, OK 73072 ("Assignor"), hereby sells, assigns and transfers to Top of the World LLC, an Oklahoma limited liability company, with its place of business at 3001 36th Avenue NW, Norman, OK 73072 ("Assignee"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, all right, title and interest in the following trademarks, together with the goodwill associated therewith.

1. United States Trademark Registration No. 2,915,957

Mark: ONE FIT

Registered: January 4, 2005

2. United States Trademark Registration No. 1,727,767

Word Mark: TOW

Design: (at Right)

Registered: January 4, 2005



Executed this 17th day of January, in the year 2017.

By: _____

Peter L. Wilson

President, TOW Holdings, Inc.