

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414265

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Speechmark Publishing Limited		01/26/2017	limited company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Informa UK Limited		
Street Address:	5 Howick Place		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	SW1P 1WG		
Entity Type:	limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4765310	COLORCARDS	
Registration Number:	4806411	SPEECHMARK	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, kate.starshak@klgates.com, valerie.swanson@klgates.com		
Correspondent Name:	Kate Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
NAME OF SUBMITTER:	Kate Starshak		
SIGNATURE:	/Kate Starshak/		
DATE SIGNED:	01/31/2017		
Total Attachments: 4			
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source=Signed Assignment for Speechmark#page3.tif			

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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this Assignment) dated 26 January 2017, is made by and between Speechmark Publishing Limited, a UK limited company, having its principal offices at 2nd Floor 5 Thomas More Square, London, E1W 1YW ("Speechmark") (Assignor), and Informa UK Limited, a UK limited company, having its principal offices at 5 Howick Place, London, United Kingdom SW1P1WG ("Informa") (Assignee and, together with Assignor, the Parties).

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of 15 November 2016 (the Asset Purchase Agreement), by and among Assignor and Assignee, the Assignor assigned, transferred and conveyed to Assignee, among other things, all of Assignor's right, title, and interest in, to and under those trademarks and trademark registrations set forth on Schedule A attached hereto (collectively the Trademarks), including the goodwill and the portion of the ongoing and existing business operations associated exclusively therewith.

WHEREAS, in accordance with and subject to the terms of the Asset Purchase Agreement, the Parties wish to execute this Agreement for the purpose of assigning, transferring and conveying the Trademarks to Assignee.

WHEREAS, terms used but not defined herein shall have the meanings assigned to such terms in the Asset Purchase Agreement.


NOW, THEREFORE, in consideration of the promises contained herein and in the Asset Purchase Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound, agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in, to and under the Trademarks, together with the goodwill and the portion of the ongoing and existing business operations associated exclusively therewith, including all of Assignor's rights under applicable law or international convention, and all claims, remedies and causes of action to recover damages for past, present and future infringement or other violation of the Trademarks.
2. Assignor hereby authorizes the relevant authority at the United States Patent and Trademark Office to record this Assignment.
3. This Assignment may be executed in one or more counterparts, all of which will be considered one and the same instrument, and will become effective when one or more counterparts have been signed by each of the Parties hereto and delivered, in person or by facsimile or by electronic image scan, receipt acknowledged in each case, to the other party to this Assignment.
4. Assignor shall take such further actions and execute such further documents as may be reasonably necessary or reasonably requested by Assignee in order to effectuate the intent of this Assignment and to provide Assignee in all material respects with the intended benefits of this Assignment.

IN WITNESS WHEREOF, the Parties hereto have duly executed this Assignment as of the date first written above.

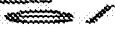
As Assignor,
SPEECHMARK PUBLISHING LIMITED

By:


Name: JULIAN NANDA
Title: DIRECTOR

As Assignee,
INFORMA UK LIMITED

By:

Name: 
Title: Director

IN WITNESS WHEREOF, the Parties hereto have duly executed this Assignment as of the date first written above.


**As Assignor,
SPEECHMARK PUBLISHING LIMITED**

By:

Name:
Title:

**As Assignee,
INFORMA UK LIMITED**

By:



Name: Simon Bane
Title: Director

SCHEDULE A

Mark	U.S. Registration Nos.
COLORCARDS	4,765,310
SPEECHMARK	4,806,411