

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414339

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Instanatural LLC		12/01/2016	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Gold Eagle Co.		
Street Address:	4400 S. Kildare Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60632		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5083432	TRINOVA	
CORRESPONDENCE DATA			
Fax Number:	3124605000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124607000		
Email:	chiipdocket@seyfarth.com		
Correspondent Name:	Julia K. Sutherland		
Address Line 1:	131 South Dearborn Street		
Address Line 2:	Suite 2400		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	025654-900100		
NAME OF SUBMITTER:	Julia K. Sutherland		
SIGNATURE:	/jks/		
DATE SIGNED:	01/31/2017		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“**Assignment**”) is made as of December 1, 2016, by Instanatural LLC, a Florida limited liability company (“**Assignor**”), to Gold Eagle Co., an Illinois corporation (“**Assignee**”) with a principal business address of 4400 S. Kildare Avenue, Chicago, Illinois 60632.

WHEREAS, Assignor has adopted and used in its business the trademark identified in Schedule A hereto and the Registration therefor (collectively, the “**Trademark**”); and

WHEREAS, Assignor has agreed to assign to Assignee, all of Assignor’s rights, title and interest in and to the Trademark together with the goodwill of the business connected with the use of and symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably sells, assigns and transfers to Assignee all right, title, and interest in and to the Trademark, including without limitation the registration therefor set forth in Schedule A, together with all associated goodwill of the business connected with the use of and symbolized by the Trademark and the right to prosecute and recover monetary damages for any and all past, present and future infringements and other violations of the Trademark.

FURTHER, Assignor agrees to execute and provide, promptly after its execution hereof, such further instruments, documents or assignments as Assignee may reasonably request to effectuate the purposes of this transaction and to consolidate, vest and record in Assignee all of Assignor’s rights in and to the Trademark and the Registration.

* * * * *

IN WITNESS WHEREOF Assignor and Assignee have executed this instrument.

INSTANATURAL LLC

Florida limited liability company

By: [Signature]

Name: Arbithya Patel

Title: Founder

Primary Business Address:

12001 Research Pkwy Suite 244
Orlando, FL 32826

GOLD EAGLE CO.

Illinois corporation

By: _____

Name: Randal Levy

Title: President of Gold Eagle Operations

Primary Business Address:

4400 S. Kildare Avenue
Chicago, Illinois 60632

IN WITNESS WHEREOF Assignor and Assignee have executed this instrument.

INSTANATURAL LLC

Florida limited liability company

By: _____

Name: Aditya Patel

Title: Founder

Primary Business Address:

12001 Research Pkwy Suite 244
Orlando, FL 32826

GOLD EAGLE CO.

Illinois corporation

By:  _____

Name: Randal Levy

Title: President of Gold Eagle Operations

Primary Business Address:

4400 S. Kildare Avenue
Chicago, Illinois 60632

SCHEDULE A

<i>Trademark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>	<i>Goods/Services</i>
TriNova	5,083,432	November 15, 2016	INT. 3: Cleaning agents and preparations

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