

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM414477

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION		01/31/2017	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	TECHNOMIC, INC.		
Street Address:	300 S. Riverside Plaza		
Internal Address:	#1600		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	4604660	DIGITAL RESOURCE LIBRARY	
Registration Number:	4508375	FOODSERVICE CATEGORY MANAGEMENT INSTITUT	
Registration Number:	4676770	CONSUMER BRAND METRICS	
Registration Number:	4439352	TECHNOMIC SMARTSUPPORT	
Registration Number:	4395064	FOODSERVICE PLANNING PROGRAM	
Registration Number:	4378945	TECHNOMIC EXPERIENCE	
Registration Number:	4363816	PRICEMONITOR	
Registration Number:	3508550	RMS MONITOR	
Registration Number:	2886161	SMARTSEARCH	
Registration Number:	2191823	CONCEPTRAC	
Registration Number:	0874438	TECHNOMIC	
Serial Number:	86529742	CONSUMER4SIGHT	
CORRESPONDENCE DATA			
Fax Number:	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	704 503 2600		
Email:	vbantug@kslaw.com		

TRADEMARK

Correspondent Name:	KING & SPALDING
Address Line 1:	100 N TRYON STREET
Address Line 2:	SUITE 3900
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28202

NAME OF SUBMITTER:	Vicky R. Bantug
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SIGNATURE:	/Vicky R. Bantug/
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DATE SIGNED:	02/01/2017
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Total Attachments: 3

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RELEASE OF TRADEMARK SECURITY INTEREST

This Release of Trademark Security Interest ("Release") is given on this 31st day of January 2017, by U.S. BANK NATIONAL ASSOCIATION, for itself and as administrative agent (in such capacity, the "Grantee"), to TECHNOMIC, INC. (the "Grantor"), as follows:

WHEREAS, on August 31, 2015, the Grantor and the Grantee entered into a Confirmatory Grant of Security Interest in United States Trademarks ("Security Agreement");

WHEREAS, pursuant to said Security Agreement, the Grantor granted to the Grantee, among other collateral, a continuing security interest in all of the Grantor's right, title and interest, including goodwill, in, to and under its United States trademarks, including but not limited to the trademarks listed on the attached Schedule A (the "Trademarks");

WHEREAS, said Security Agreement was recorded in the United States Patent & Trademark Office on August 31, 2015, at reel/frame 5612-0706;

WHEREAS, the Grantee wishes to release its security interest in the Trademarks listed on Schedule A to the Grantor without recourse including, without limitation, all of the Grantee's right, title and interest in and to the Trademarks.

NOW THEREFORE, the Grantee hereby releases, terminates and discharges any and all of its interest in the Trademarks of the Grantor including all of the goodwill associated with the Trademarks, and reassigns any and all right, title and interest it may have in and to the Trademarks without recourse to the Grantor.

IN WITNESS WHEREOF, the Grantee has caused this Release to be executed by its duly authorized officer.

U.S. BANK NATIONAL ASSOCIATION,
as Grantee

By: Susan Bader

Name: Susan Bader

Title: Senior Vice President

Schedule A

Trademark Security Interest recorded at

Reel 5612 Frame 0706

Owner	Mark	Country	Serial No./ Filing Date	Reg. No./ Reg. Date	Status
Technomic, Inc.	Digital Resource Library	United States of America	86-151377	4,604,660 September 16, 2014	Registered
Technomic, Inc.	Foodservice Category Management Institute	United States of America	86-000613	4,508,375 April 1, 2014	Registered
Technomic, Inc.	Consumer Brand Metrics (application)	United States of America	86-000563	4,676,770 January 20, 2015	Registered
Technomic, Inc.	Technomic Smartsupport	United States of America	85-889011	4,439,352 November 26, 2013	Registered
Technomic, Inc.	Foodservice Planning Program	United States of America	85-739277	4,395,064 September 3, 2013	Registered
Technomic, Inc.	Technomic Experience	United States of America	85-739215	4,378,945 August 6, 2013	Registered
Technomic, Inc.	Pricemonitor	United States of America	85-739260	4,363,816 July 9, 2013	Registered
Technomic, Inc.	RMS Monitor	United States of America	77-427170	3,508,550 September 30, 2008	Registered
Technomic, Inc.	Smartsearch	United States of America	76-554739	2,886,161 September 21, 2004	Registered
Technomic, Inc.	Concep trac	United States of America	75-212863	2,191,823 September 29, 1998	Registered
Technomic, Inc.	Technomic	United States of America	72-277314	874,438 August 2, 1967	Registered
Technomic, Inc.	Consumer 4 Sight	United States of America	86-529742 February 10, 2015		Pending