

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM414524

|   |  |                       |                            |
|---|--|-----------------------|----------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                            |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                            |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                            |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>         |
| CruCon Cruise Outlet Plus, Inc.   |  | 01/31/2017            | Corporation: NEW HAMPSHIRE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                            |
| <b>Name:</b>  | CruCon Holdings, LLC                               |                       |                            |
| <b>Street Address:</b>  | c/o Certares LP, 350 Madison Avenue                |                       |                            |
| <b>Internal Address:</b>  | 21st Floor   |                       |                            |
| <b>City:</b>  | New York   |                       |                            |
| <b>State/Country:</b>   | NEW YORK   |                       |                            |
| <b>Postal Code:</b>   | 10017  |                       |                            |
| <b>Entity Type:</b>   | Limited Liability Company: DELAWARE                |                       |                            |
| <b>PROPERTY NUMBERS Total: 1</b>  |  |                       |                            |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                            |
| <b>Registration Number:</b>   | 4282909  | CRUCON                |                            |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                            |
| <b>Fax Number:</b>  |  |                       |                            |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                            |
| <b>Email:</b>   | trademarks@dechert.com                             |                       |                            |
| <b>Correspondent Name:</b>  | Glenn A. Gundersen                                 |                       |                            |
| <b>Address Line 1:</b>  | Dechert LLP, 2929 Arch Street                      |                       |                            |
| <b>Address Line 2:</b>  | Cira Centre  |                       |                            |
| <b>Address Line 4:</b>  | Philadelphia, PENNSYLVANIA 19104-2808              |                       |                            |
| <b>NAME OF SUBMITTER:</b>   | Gayle Denman                                       |                       |                            |
| <b>SIGNATURE:</b>   | /Gayle Denman/                                     |                       |                            |
| <b>DATE SIGNED:</b>   | 02/01/2017   |                       |                            |
| <b>Total Attachments: 2</b>   |  |                       |                            |
| source=CruCon- US Trademark Agreement (EXECUTED)#page1.tif  |  |                       |                            |
| source=CruCon- US Trademark Agreement (EXECUTED)#page2.tif  |  |                       |                            |

CH \$40.00 4282909

**TRADEMARK ASSIGNMENT**

WHEREAS **CruCon Cruise Outlet Plus, Inc.**, a New Hampshire corporation whose address is 81 Whittier Highway, Moultonborough, New Hampshire 03254 ("Assignor"), owns the U.S. trademark registration set forth in the attached **Schedule A** (the "Registration"); and

WHEREAS **CruCon Holdings, LLC**, a Delaware limited liability company whose address is c/o Certares LP 350 Madison Avenue, 21<sup>st</sup> Floor, New York, New York 10017 ("Assignee"), desires to acquire all of Assignor's rights in the subject mark of the Registration (the "Mark"), the Registration, and the goodwill of the business connected with the use of and symbolized by the Mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby irrevocably transfers and assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, the Registration, all other rights that Assignor may have in the Mark, and the goodwill of the business connected with the use of and symbolized by the Mark.

**CRUCON CRUISE OUTLET PLUS, INC.**

By: 

Name: Sandra L. Cleary

Position: Chief Executive Officer

Dated: January 31, 2017

SCHEDULE A

| Registration No. | Mark   |
|------------------|--------|
| 4,282,909        | CRUCON |