

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM414421

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Grandpa Brands Company		11/30/2016	Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kirk's Natural LLC		
<b>Street Address:</b>	1820 Airport Exchange Blvd.		
<b>City:</b>	Erlanger		
<b>State/Country:</b>	KENTUCKY		
<b>Postal Code:</b>	41018		
<b>Entity Type:</b>	Limited Liability Company: KENTUCKY		
<b>PROPERTY NUMBERS Total: 11</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86802354	GRANDPA'S	
<b>Registration Number:</b>	3014650	NF NATURE DE FRANCE	
<b>Registration Number:</b>	3008377	GRANDPA'S SINCE 1878	
<b>Registration Number:</b>	2443444	GRANDPA'S	
<b>Registration Number:</b>	2197796	LOVE-MY-LOOFAH	
<b>Registration Number:</b>	1829136	GRANDPA'S	
<b>Registration Number:</b>	1757951	THYLOX	
<b>Registration Number:</b>	1341893	GRANDPA	
<b>Registration Number:</b>	1676476	LE STICK	
<b>Registration Number:</b>	1212888	NATURE DE FRANCE	
<b>Registration Number:</b>	0513971	DENT'S	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5136513836		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5136292814		
<b>Email:</b>	eokerson@graydon.com		
<b>Correspondent Name:</b>	Eric C. Okerson		
<b>Address Line 1:</b>	312 Walnut Street		
<b>Address Line 2:</b>	Suite 1800		

CH \$290.00 86802354

<b>Address Line 4:</b>	Cincinnati, OHIO 45202
<b>NAME OF SUBMITTER:</b>	Eric C. Okerson
<b>SIGNATURE:</b>	/Eric C. Okerson/
<b>DATE SIGNED:</b>	02/01/2017
<b>Total Attachments: 2</b> source=Executed Trademark Assignment Grandpa Brands#page1.tif source=Executed Trademark Assignment Grandpa Brands#page2.tif	

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made as of November 30, 2016 by and between GRANDPA BRANDS COMPANY, an Ohio corporation ("*Assignor*"), having a mailing address of 1820 Airport Exchange Blvd., Erlanger, KY 41018, and KIRK'S NATURAL LLC, a Kentucky limited liability company ("*Assignee*") having a mailing address of 1820 Airport Exchange Blvd., Erlanger, KY 41018, under the following circumstances;

A. Assignor has registered the trademarks set forth on Exhibit A attached hereto and made a part hereof (the "*Marks*").

B. Assignor and Assignee are parties to an Asset Purchase Agreement dated November 30, 2016, pursuant to which the Assignor has agreed to assign the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, convey, and transfer unto Assignee the entire right, title, and interest in and to the Marks and applications and registrations therefor, together with the goodwill of the business symbolized by the marks and the applications and registrations therefor, and together with all claims, demands, rights, choses in action and rights of recovery for past infringement thereof, the same to be held and enjoyed by Assignee, for its own use and benefit, and for that of its successors and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale, assignment, and transfer not been made.


ASSIGNOR:

GRANDPA BRANDS COMPANY

By:   
Richard D. Oliver, President

ASSIGNEE:

KIRK'S NATURAL LLC

By:   
Richard D. Oliver, Manager

TRADEMARK

REEL: 005980 FRAME: 0266

**Exhibit A**

- (1) Mark: GRANDPA'S (in standard characters)  
Application No.: 86802354

- (2) Mark:



Registration No.: 3014650

- (3) Mark:



Registration No. 3008377

- (4) Mark: GRANDPA'S (in standard characters)  
Registration No.: 2443444
- (5) Mark: LOVE-MY-LOOFAH (in standard characters)  
Registration No.: 2197796
- (6) Mark: GRANDPA'S (in standard characters)  
Registration No.: 1829136
- (7) Mark: THYLOX (in standard characters)  
Registration No.: 1757951
- (8) Mark: GRANDPA'S (in standard characters)  
Registration No.: 1341893
- (9) Mark: LE STICK (in standard characters)  
Registration No.: 1676476
- (10) Mark: NATURE DE FRANCE (in standard characters)  
Registration No.: 1212888
- (11) Mark: DENT'S (in standard characters)  
Registration No.: 513971

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