

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM414828

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Veritiv Operating Company		01/01/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Veritiv Publishing & Print Management, Inc.		
<b>Street Address:</b>	1000 Abernathy Road NE		
<b>Internal Address:</b>	Building 400, Suite 1700		
<b>City:</b>	Atlanta		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30328		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4819678	BD	
<b>Registration Number:</b>	5041239	BULKLEY DUNTON	
<b>Registration Number:</b>	3429226	GRAPHIC COMMUNICATIONS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404.815.6500		
<b>Email:</b>	mcarson@ktslaw.com		
<b>Correspondent Name:</b>	Mike Rafter		
<b>Address Line 1:</b>	1100 Peachtree Street NE		
<b>Address Line 2:</b>	Suite 2800		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309		
<b>ATTORNEY DOCKET NUMBER:</b>	1007839		
<b>NAME OF SUBMITTER:</b>	Michael Carson		
<b>SIGNATURE:</b>	/Michael Carson/		
<b>DATE SIGNED:</b>	02/03/2017		
<b>Total Attachments: 2</b>			

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**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is between the Veritiv Operating Company, a Delaware corporation having an address of 1000 Abernathy Road NE, Building 400, Suite 1700, Atlanta, Georgia 30328, USA ("Assignor"), and Veritiv Publishing & Print Management, Inc., a California corporation having an address 1000 Abernathy Road NE, Building 400, Suite 1700, Atlanta, Georgia 30328, USA ("Assignee");

WHEREAS, the Assignor is the owner in the United States of the registrations listed in Appendix A and any associated common law rights in the underlying marks (collectively referenced as the "Marks"); and

WHEREAS, the Assignor wishes to assign the Marks to the Assignee, and the Assignee wishes to acquire all of Assignor's rights in and to the Marks and the goodwill associated therewith;

WHEREAS, the Assignor and Assignee desire to execute this Trademark Assignment for purposes of recordation with the United States Patent and Trademark Office.

NOW THEREFORE, in consideration of the sum of ten U.S. dollars (US \$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers, and conveys to the Assignee all rights, title, and interest in and to the Marks together with the goodwill of the business associated with the Marks, including all rights of action and remedies for past infringements thereof.

This Assignment is effective as of the date on which it has been signed by both parties. It may be executed in any number of counterparts, all of which taken together shall constitute one and the same assignment. A copy of this signed Agreement shall be deemed to be an original.

IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized representatives as of January 1, 2017.


ASSIGNOR  
Veritiv Operating Company

Name: Mark W. Hianik  
Title: SVP, GC and Corp. Sec.

ASSIGNEE  
Veritiv Publishing & Print Management, Inc.

Name: Mark W. Hianik  
Title: SVP, GC and Corp. Sec.

Appendix AMarks

Jurisdiction	Mark	Reg. No. Reg. Date	Class(es)
USA	BD (and design) 	4819678 Sep 22, 2015	35
USA	BULKLEY DUNTON	5041239 Sep 13, 2016	35
USA	GRAPHIC COMMUNICATIONS	3429226 May 20, 2008	35, 36