

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM414765

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RUTH'S HOSPITALITY GROUP, INC.		02/02/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	WELLS FARGO BANK, NATIONAL ASSOCIATION, AS ADMINISTRATIVE AGENT		
Street Address:	1700 LINCOLN STREET, 3RD FLOOR		
Internal Address:	MAIL CODE C7300-033		
City:	DENVER		
State/Country:	COLORADO		
Postal Code:	80203-4500		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 19			
Property Type	Number	Word Mark	
Registration Number:	4680068	THIS IS HOW IT'S DONE	
Registration Number:	4294750	SIZZLE, SWIZZLE & SWIRL	
Registration Number:	4213918	RUTH'S @ THE BAR	
Registration Number:	3973810	RUTH'S CATERING	
Registration Number:	3973807	RUTH'S BISTRO	
Registration Number:	3961753	RUTH'S CHRIS STEAK HOUSE US PRIME	
Registration Number:	3612495	COME HUNGRY DARLING!	
Registration Number:	3606137	IF IT DOESN'T SIZZLE, SEND IT BACK	
Registration Number:	3594525	RUTH'S HOSPITALITY GROUP	
Registration Number:	3334040	RUTH'S CHRIS STEAK HOUSE	
Registration Number:	3028865	JUST FOLLOW THE SIZZLE	
Registration Number:	2853187	LIFE'S TOO SHORT TO EAT ANYWHERE ELSE	
Registration Number:	2850613	RUTH'S TABLE	
Registration Number:	2469604	THE SOUND OF PERFECTION	
Registration Number:	2430733	CHRIS	
Registration Number:	2374574	RUTH'S CHRIS	
Registration Number:	2321545	U.S. PRIME	

OP \$490.00 4680068

Property Type	Number	Word Mark
Registration Number:	1808168	HOME OF SERIOUS STEAKS
Registration Number:	1164124	RUTH'S CHRIS STEAK HOUSE, U.S. PRIME

CORRESPONDENCE DATA

Fax Number: 9192868199

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919 286-8000

Email: PTO_TMconfirmation@mvalaw.com

Correspondent Name: MOORE & VAN ALLEN PLLC

Address Line 1: 3015 CARRINGTON MILL BOULEVARD

Address Line 2: SUITE 400

Address Line 4: MORRISVILLE, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	040324.180
NAME OF SUBMITTER:	JOHN E. SLAUGHTER, III
SIGNATURE:	/JOHN E. SLAUGHTER, III/
DATE SIGNED:	02/03/2017

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of February 2, 2017 (as the same may be amended, modified, restated or supplemented from time to time, the "Agreement") by and among the Obligor from time to time party thereto (each an "Obligor" and collectively, the "Obligors") and WELLS FARGO BANK, NATIONAL ASSOCIATION (the "Administrative Agent") the undersigned Obligor has granted to the Administrative Agent, for the benefit of the Secured Parties, a continuing security interest in and continuing lien upon the Trademarks and Trademark applications owned by such Obligor and set forth on Schedule 1 attached hereto.

The undersigned Obligor and the Administrative Agent hereby acknowledge and agree that the security interest in the Trademarks and Trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any Trademark or Trademark application. Capitalized terms used and not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement.

[Signature Pages Follow]

Very truly yours,

RUTH'S HOSPITALITY GROUP, INC.,
a Delaware corporation

By: 

Name: Arne G. Haak

Title: Executive Vice-President and Chief Financial Officer

Acknowledged and Accepted:

WELLS FARGO BANK, NATIONAL ASSOCIATION,
as Administrative Agent

By: Maureen S. Malphus
Name: Maureen S. Malphus
Title: Vice President

IP NOTICE (TRADEMARKS)
RUTH'S HOSPITALITY GROUP, INC.

TRADEMARK
REEL: 005981 FRAME: 0099

Schedule 1

**Ruth's Hospitality Group, Inc.
(Delaware Corporation)**

U.S. Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
THIS IS HOW IT'S DONE	4680068	01/27/15
SIZZLE, SWIZZLE & SWIRL	4294750	02/26/13
RUTH'S @ THE BAR	4213918	09/25/12
RUTH'S CATERING	3973810	06/07/11
RUTH'S BISTRO	3973807	06/07/11
RUTH'S CHRIS STEAK HOUSE US PRIME and Design	3961753	05/17/11
COME HUNGRY DARLING!	3612495	04/28/09
IF IT DOESN'T SIZZLE, SEND IT BACK	3606137	04/14/09
RUTH'S HOSPITALITY GROUP and Design	3594525	03/24/09
RUTH'S CHRIS STEAK HOUSE and Design	3334040	11/13/07
JUST FOLLOW THE SIZZLE	3028865	12/13/05
LIFE'S TOO SHORT TO EAT ANYWHERE ELSE	2853187	06/15/04
RUTH'S TABLE	2850613	06/08/04
THE SOUND OF PERFECTION	2469604	07/17/01
CHRIS	2430733	02/27/01
RUTH'S CHRIS	2374574	08/08/00
U.S. PRIME and Design	2321545	02/22/00
HOME OF SERIOUS STEAKS (Stylized)	1808168	11/30/93
RUTH'S CHRIS STEAK HOUSE U.S. PRIME and Design	1164124	08/04/81