

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414767

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Select International, Inc.		01/31/2017	Corporation: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	Select Intellectual LLC		
Street Address:	5700 Corporate Drive, Suite 250		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15237		
Entity Type:	Limited Liability Company: PENNSYLVANIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86657418	365 IS THE NEW 360	
Serial Number:	86511980	SUCCESS COACH	
CORRESPONDENCE DATA			
Fax Number:	4129455933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4124718815		
Email:	assignments@webblaw.com		
Correspondent Name:	Cecilia R. Dickson, The Webb Law Firm		
Address Line 1:	420 Fort Duquesne Boulevard, Suite 1200		
Address Line 2:	One Gateway Center		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15222		
ATTORNEY DOCKET NUMBER:	7038-150011;154242		
NAME OF SUBMITTER:	Cecilia R. Dickson, The Webb Law Firm		
SIGNATURE:	/CRD/		
DATE SIGNED:	02/03/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

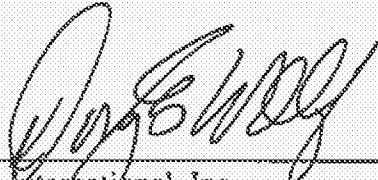
WHEREAS, Select International, Inc., a corporation legally organized under the laws of Pennsylvania having an address of 5700 Corporate Drive, Suite 250, Pittsburgh, PA 15237 (hereafter, "Assignor"), has adopted, and where applicable, is using and is the owner of the trademarks identified below:

- U.S. Reg. No. 4915042 for SUCCESS COACH
- U.S. Reg. No. 4885706 for 365 IS THE NEW 360


(collectively, "Trademarks");

WHEREAS, Select Intellectual LLC, a limited liability company legally organized under the laws of Pennsylvania with a place of business located at 5700 Corporate Drive, Suite 250, Pittsburgh, PA 15237 ("Assignee") is desirous of acquiring said Trademarks and the goodwill associated therewith; and

NOW, THEREFORE, intending to be legally bound hereby, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, sell, transfer, and set over unto Assignee all right, title, and interest in and to said Trademarks, together with the goodwill of the business symbolized by said Trademarks, in the United States of America and throughout the world.

By: 
Select International, Inc.
Name: Douglas Wolf
Title: CEO

Dated: Jan 31, 2017

By: 
Select Intellectual, LLC
Name: Kevin Klinvex
Title: Founder

Dated: Jan 31, 2017