

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414603

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|---|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| SEQUENCE: | 1 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Response Products Ltd. | | 01/26/2017 | Corporation: HONG KONG |
| RECEIVING PARTY DATA | | | |
| Name: | Todd Sinett | | |
| Street Address: | 515 Madison Avenue, 6th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10022 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4603470 | BACKBRIDGE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2126810300 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2126810600 | | |
| Email: | rgomez@ocfblaw.com | | |
| Correspondent Name: | Roberto L. Gomez | | |
| Address Line 1: | 570 Lexington Avenue | | |
| Address Line 4: | New York, NEW YORK 10022 | | |
| NAME OF SUBMITTER: | Roberto L. Gomez | | |
| SIGNATURE: | /roberto l. gomez/ | | |
| DATE SIGNED: | 02/02/2017 | | |
| Total Attachments: 2 | | | |
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| source=BACKBRIDGE-Trademark-Assignment-RPL-Sinett-dated-26JAN17#page2.tif | | | |

OP \$40.00 4603470

TRADEMARK ASSIGNMENT

This Assignment, dated as of January 26, 2017, is made pursuant to an agreement between RESPONSE PRODUCTS LTD., a Honk Kong corporation (hereinafter the "Assignor") and TODD SINETT, an individual (hereinafter the "Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in the following United States and foreign trademarks for BACKBRIDGE (in standard characters) and the common law rights therein (collectively, the "Trademarks"), and is the owner of the goodwill of the business pertaining to and symbolized by the Trademarks:

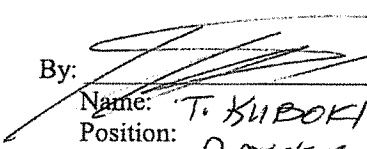
| <u>Country</u> | <u>Trademark Registration No.</u> |
|---|-----------------------------------|
| United States | 4,603,470 |
| Republic of Korea | 1,227,620 |
| International (Madrid Protocol) | 1,227,620 |
| European Union (EUTM, formerly known as CTM) | 1,227,620 |
| People's Republic of China (Cancelled) | 1,227,620 |
| Mexico (Abandoned) | 1,227,620 |
| India (Abandoned) | 1,227,620 |
| Japan (Abandoned) | 1,227,620 |

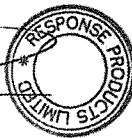
WHEREAS, the Assignee wishes to acquire from the Assignor all right, title and interest

in and to the Trademarks with the goodwill and portion of the business of Assignor pertaining to and symbolized by the Trademarks;

NOW, THEREFORE, to all whom it may concern, be it known that in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor by these presents does hereby permanently and irrevocably sell, grant, transfer, bequeath, convey and assign unto the Assignee its entire right, title and interest in and to the aforesaid Trademarks, including without limitation, all common law rights therein, all designs and logos related thereto, the trademark registrations therefore, and all stylized versions thereof, together with the right to recover for the past infringement thereof, and the goodwill and portion of the business of Assignor pertaining to and symbolized by the Trademarks.

RESPONSE PRODUCTS LTD.

By: 
Name: T. KUBOKI
Position: DIRECTOR



Accepted and Agreed



TODD SINETT