

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414856

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Observant Pty Ltd		02/01/2017	Company: AUSTRALIA
RECEIVING PARTY DATA			
Name:	Jain Agriculture Services, LLC		
Street Address:	2851 E. Florence Avenue		
City:	Fresno		
State/Country:	CALIFORNIA		
Postal Code:	93721		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4398801	OBSERVANT	
Registration Number:	4395009	OBSERVANT GLOBAL	
Registration Number:	4724602	OBSERVANT	
Registration Number:	4964930	OBSERVANT SOLO	
Registration Number:	4942265	ONE FARM. ONE SOLUTION.	
CORRESPONDENCE DATA			
Fax Number:	6142243246		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6144621093		
Email:	ipdocketcolumbus@icemiller.com		
Correspondent Name:	Ice Miller LLP		
Address Line 1:	250 West Street, Suite 700		
Address Line 4:	Columbus, OHIO 43215-7509		
NAME OF SUBMITTER:	Barbara Bacon		
SIGNATURE:	/Barbara Bacon/		
DATE SIGNED:	02/03/2017		
Total Attachments: 6			
source=COLUMBUS-#5491769-v1-Trademark_Assignment_(US)_Executed#page1.tif			

OP \$140.00 4398801

source=COLUMBUS-#5491769-v1-Trademark_Assignment_(US)_Executed#page2.tif
source=COLUMBUS-#5491769-v1-Trademark_Assignment_(US)_Executed#page3.tif
source=COLUMBUS-#5491769-v1-Trademark_Assignment_(US)_Executed#page4.tif
source=COLUMBUS-#5491769-v1-Trademark_Assignment_(US)_Executed#page5.tif
source=COLUMBUS-#5491769-v1-Trademark_Assignment_(US)_Executed#page6.tif

TRADEMARK ASSIGNMENT

1. DEFINITIONS

1.1 ASSIGNOR means **Observant Pty Ltd**, an Australian company, having a principal place of business at 77 Argyle Street, Fitzroy, Victoria, Australia.

1.2 ASSIGNEE means **Jain Agriculture Services, LLC**, a California limited liability company, having a principal place of business at 2851 E. Florence Avenue, Fresno, CA 93721, as well as its successors and/or assigns.

1.3 MARK means and includes each and every property identified in the attached Exhibit A that is used as a source designation, including all goodwill, common law rights and statutory rights in the listed properties.

1.4 RELATED MARKS means and includes any and all source designations, including all goodwill, common law rights, and statutory rights therein, incorporating, part of, resulting from, and/or otherwise associated with any source designation listed in Exhibit A.

1.5 RELATED MARK CASES means and includes:

a. any and all (whether or not listed in Exhibit A) United States state applications, federal applications, state registrations, federal registrations, common law usage, Trademark Trial and Appeal Board proceedings, other administrative proceedings, alternative dispute resolution proceedings, and/or court litigation proceedings incorporating, referring to, relating to, and/or embodying any source designation listed in Exhibit A and/or RELATED MARKS; and

b. any and all (whether or not listed in Exhibit A) non-United States applications, registrations, common law usage, administrative proceedings, alternative dispute resolution proceedings, and/or court litigation proceedings incorporating, referring to, relating to, and/or embodying any source designation listed in Exhibit A and/or RELATED MARKS.

1.6 TRANSFERRED RIGHTS includes, but is not limited to, any and all rights, title, and/or interests assigned or otherwise transferred in this assignment.

1.7 GEOGRAPHIC SCOPE means worldwide.

1.8 EFFECTIVE DATE means the earliest of the date of first use of the MARK, the filing date of the MARK, the filing date of the RELATED MARK CASES, and the date this assignment is first signed by at least one of the parties hereto.

2. ASSIGNMENT OF RIGHTS

2.1 Intellectual Property. The ASSIGNOR hereby assigns to the ASSIGNEE all rights, title, and interest in and/or to the MARK, RELATED MARKS, and RELATED MARK CASES.

2.2 Consideration. The ASSIGNOR hereby acknowledges receipt of good, valuable, and sufficient consideration from the ASSIGNEE for this assignment.

2.3 Right to Claim Priority. The ASSIGNOR hereby assigns to the ASSIGNEE all right, title, and interest to claim priority to and/or from the MARK, RELATED MARKS, and RELATED MARK CASES.

2.4 Infringement, Dilution, and Misappropriation. The ASSIGNOR hereby assigns to the ASSIGNEE all past, present, and future causes of action for infringement, dilution, unfair competition, and/or misappropriation of the MARK, RELATED MARKS, and/or RELATED MARK CASES, whether the infringement, dilution, unfair competition, and/or misappropriation is committed and/or the cause of action therefor comes into existence before, during, or after the EFFECTIVE DATE.

2.5 Remedies. The ASSIGNOR hereby assigns to the ASSIGNEE all past, present, and future remedies for infringement, dilution, unfair competition, and/or misappropriation, including, but not limited to, equitable relief, damages, royalties, profits, exceptional case awards, attorneys' fees, and costs.

2.6 Scope. All assignments and/or other transfers of rights and/or title, both legal and equitable, made herein are to the full extent of the GEOGRAPHIC SCOPE such that no right, title, and interest remain with the ASSIGNOR.

3. FUTURE PERFORMANCE

3.1 Communicate Information. The ASSIGNOR hereby agrees to and will communicate all facts and/or information known to the ASSIGNOR with respect to the TRANSFERRED RIGHTS to the ASSIGNEE and/or its legal representatives.

3.2 Sign Documents. The ASSIGNOR hereby agrees to and will sign and return any and all documents that ASSIGNEE desires to be signed that are directly or indirectly related to the TRANSFERRED RIGHTS. These documents can include, but are not limited to, assignments, oaths, declarations, affidavits, and powers of attorney.

3.3 Legal Proceedings. The ASSIGNOR hereby agrees to and will truthfully testify and/or participate in any legal and/or quasi-legal proceedings regarding any facts and/or information known to the ASSIGNOR related to the TRANSFERRED RIGHTS at the request of the ASSIGNEE and/or its legal representatives.

3.4 Generally Protect Assignee's Rights. The ASSIGNOR hereby agrees to and will do everything reasonable to help in securing, maintaining, and/or enforcing rights to the TRANSFERRED RIGHTS for the ASSIGNEE.

3.5 No Additional Consideration Required. The ASSIGNOR agrees to and will perform the acts mentioned herein without the requirement of any additional consideration, save for the reimbursement of the ASSIGNOR'S reasonable costs and expenses incurred.

4. PRIVILEGE

4.1 Assignment of Privilege. The ASSIGNOR hereby assigns to the ASSIGNEE all past, present, and future rights and privileges related to any attorney-client privilege, common interest

privilege, and/or work product protection of the ASSIGNOR in relation to the TRANSFERRED RIGHTS.

4.2 Prevent Waiver of Privilege. The ASSIGNOR hereby agrees to not engage in any acts resulting in the intentional or unintentional waiver of the attorney client privilege, work product protection, and/or common interest privilege without the express written authorization from the ASSIGNEE and/or its legal representatives.

4.3 Partial Waiver of Privilege. The ASSIGNOR hereby agrees that any partial waiver of the attorney-client privilege, common interest privilege, and/or work product protection of the ASSIGNOR does not constitute total waiver.

5. COVENANTS AND WARRANTIES

5.1 Authority to Convey. The ASSIGNOR hereby covenants and warrants that the ASSIGNOR has the full right and authority to convey the TRANSFERRED RIGHTS assigned by this assignment.

5.2 No Conflicts. The ASSIGNOR hereby covenants and warrants that the ASSIGNOR has not executed and will not execute any documents and/or perform any acts conflicting with this assignment.

6. MISCELLANEOUS

6.1 Issue Registration to Assignee. The ASSIGNOR hereby authorizes and requests that any and all registrations (federal, state, and foreign) concerning the MARK, RELATED MARKS, and/or RELATED MARK CASES issue to the ASSIGNEE, its successors in interest, its assigns, and/or its legal representatives.

6.2 Severability. If any provision of this assignment is ruled invalid and/or unenforceable by a court or other tribunal, such decision shall not affect the validity and/or enforceability of the remaining provisions of this assignment.

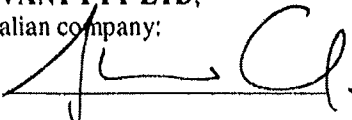
6.3 Choice of Law. This assignment shall be interpreted and controlled by the laws of the United States, and in particular in accordance with the laws of the State of California, without reference to the conflict of law principles thereof. It is further understood that ASSIGNOR consents to the federal and state courts of California located in Fresno County in connection with any dispute arising under the assignment.

6.4 Effective Date. This assignment is hereby made effective as of the EFFECTIVE DATE.

IN WITNESS WHEREOF, this Assignment has been duly executed by the below signed Assignor.

ASSIGNOR:

Signed for and on behalf of
OBSERVANT PTY LTD,
an Australian company:

Signature: 

Name: Simon Hannes & Coors

Office: Sole DIRECTOR

Dated Effective: February 1, 2017

~~Signature: _____~~

~~Name: _____~~

~~Office: _____~~

~~Dated Effective: February 1, 2017~~

ASSIGNEE:

Assignee hereby accepts the sale, transfer, and assignment of the TRANSFERRED RIGHTS.

JAIN AGRICULTURE SERVICES, LLC,
a California limited liability company

By: *Aric Olson*

Name: *Aric Olson*

Its: *President*

Dated Effective: February 1, 2017

EXHIBIT A

Mark	Country	Application No. Filing Date	Registration No. Registration Date
OBSERVANT	United States	85/715,392 08/28/2012	4,398,801 09/10/2013
OBSERVANT GLOBAL	United States	85/715,393 08/28/2012	4,395,009 09/03/2013
OBSERVANT	United States	86/065,187 09/16/2013	4,724,602 04/21/2015
OBSERVANT SOLO	United States	86/038,264 08/14/2013	4,964,930 05/24/2016
ONE FARM, ONE SOLUTION,	United States	86/445,693 11/05/2014	4,942,265 04/19/2016
OBSERVANT	EUIPO	014049035 05/11/2015	014049035 08/31/2015