

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414838

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Event Media, Inc.		02/03/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Spectrum Sports Management, Inc.		
Street Address:	2058 N. Mills #454		
City:	Claremont		
State/Country:	CALIFORNIA		
Postal Code:	91711		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4241981	BIKE THE COAST	
CORRESPONDENCE DATA			
Fax Number:	9094451086		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	909) 399-3553		
Email:	mike@spectrumsports.net		
Correspondent Name:	Spectrum Sports Management, Inc.		
Address Line 1:	2058 N. Mills #454		
Address Line 4:	Claremont, CALIFORNIA 91711		
NAME OF SUBMITTER:	James M. Curl, President Event Media, Inc		
SIGNATURE:	/James M. Curl/		
DATE SIGNED:	02/03/2017		
Total Attachments: 2			
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OP \$40.00 4241981

ASSIGNMENT OF TRADEMARK

WHEREAS, Event Media, Inc., a California corporation ("Assignor"), is the owner of a Federal trademark (the "Trademark") for the "Bike The Coast" business which it has conducted and described as set forth in the attachment trademark certificate (Exhibit A), and,

WHEREAS, Spectrum Sports Management, Inc., a California corporation ("Assignee"), is desirous of acquiring the trademark,

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all right, title and interest in and to the Federal trademark associated with "Bike The Coast.

Event Media, Inc.,

By: 

James M Curli, President

Date: 2/2/17

Spectrum Sports Management, Inc.,

By: 

Mike Bone, President

Date: Feb. 2, 2017