

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM414923

|                                   |   |  |                       |
|-----------------------------------|---|--|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                              |  |                       |
| <b>NATURE OF CONVEYANCE:</b>      | TRADEMARK SECURITY AGREEMENT                |  |                       |
| <b>SEQUENCE:</b>                  | 1   |  |                       |
| <b>CONVEYING PARTY DATA</b>       |   |  |                       |
| <b>Name</b>                       | <b>Formerly</b>                             | <b>Execution Date</b>                    | <b>Entity Type</b>    |
| ACHIEVEFORUM, INC.                |   | 01/31/2017                               | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |   |  |                       |
| <b>Name:</b>                      | Antares Capital LP, as Administrative Agent |  |                       |
| <b>Street Address:</b>            | 500 West Monroe Street                      |  |                       |
| <b>City:</b>                      | Chicago                                     |  |                       |
| <b>State/Country:</b>             | ILLINOIS                                    |  |                       |
| <b>Postal Code:</b>               | 60661                                       |  |                       |
| <b>Entity Type:</b>               | Limited Partnership: DELAWARE               |  |                       |
| <b>PROPERTY NUMBERS Total: 20</b> |   |  |                       |
| <b>Property Type</b>              | <b>Number</b>                               | <b>Word Mark</b>                         |                       |
| Registration Number:              | 2060786                                     | ACHIEVING SERVICE EXCELLENCE             |                       |
| Registration Number:              | 3150614                                     | ACHIEVING SERVICE EXCELLENCE             |                       |
| Registration Number:              | 2220231                                     | BRANDED CUSTOMER EXPERIENCE              |                       |
| Registration Number:              | 2121690                                     | COLLABORATION SKILLS: CREATING VALUE THR |                       |
| Registration Number:              | 3108311                                     | CONDUCTING CONVERSATIONS AT THE SENIOR L |                       |
| Registration Number:              | 2436899                                     | CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN |                       |
| Registration Number:              | 2425242                                     | CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN |                       |
| Registration Number:              | 3108312                                     | DEVELOPING CONVERSATION STRATEGIES FOR S |                       |
| Registration Number:              | 2149057                                     | FORUM                                    |                       |
| Registration Number:              | 2307224                                     | FORUM                                    |                       |
| Registration Number:              | 3108313                                     | PLANNING FOR KEY ACCOUNTS                |                       |
| Registration Number:              | 3113263                                     | PLANNING FOR PREMIER ACCOUNTS            |                       |
| Registration Number:              | 2305836                                     | RESNET                                   |                       |
| Registration Number:              | 3156525                                     | SALES SKILLS ASSESSMENT                  |                       |
| Registration Number:              | 2195693                                     | SALES THROUGH SERVICE                    |                       |
| Registration Number:              | 4155656                                     | SPEED TO MASTERY                         |                       |
| Registration Number:              | 2386616                                     | STRATEGIC PROSPECTING                    |                       |
| Registration Number:              | 3862016                                     | STRATEGY. ACCELERATED.                   |                       |

OP \$515.00 2060786

| Property Type        | Number  | Word Mark             |
|----------------------|---------|-----------------------|
| Registration Number: | 2060081 | TEAMS AND BEYOND      |
| Registration Number: | 2833828 | THE FORUM CORPORATION |

#### CORRESPONDENCE DATA

**Fax Number:** 7147558290

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 714-540-1235

**Email:** ipdocket@lw.com

**Correspondent Name:** Latham & Watkins LLP

**Address Line 1:** 650 Town Center Drive, Suite 2000

**Address Line 4:** Costa Mesa, CALIFORNIA 92626

|                                |             |
|--------------------------------|-------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 057354-0005 |
| <b>NAME OF SUBMITTER:</b>      | Anna T Kwan |
| <b>SIGNATURE:</b>              | /atk/       |
| <b>DATE SIGNED:</b>            | 02/03/2017  |

#### Total Attachments: 6

source=Trademark Security Agreement (AchieveForum Inc.)#page1.tif

source=Trademark Security Agreement (AchieveForum Inc.)#page2.tif

source=Trademark Security Agreement (AchieveForum Inc.)#page3.tif

source=Trademark Security Agreement (AchieveForum Inc.)#page4.tif

source=Trademark Security Agreement (AchieveForum Inc.)#page5.tif

source=Trademark Security Agreement (AchieveForum Inc.)#page6.tif

## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of January 31, 2017, is made by ACHIEVEFORUM, INC., a Delaware corporation (the "Grantor"), in favor of Antares Capital LP ("Antares Capital"), as administrative agent (in such capacity, together with its successors and permitted assigns, the "Administrative Agent") for the Lenders and the L/C Issuers (as defined in the Credit Agreement referred to below) and the other Secured Parties.

### WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of January 31, 2017 (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among the Borrower, Holdings, the other Loan Parties, the Lenders and the L/C Issuers from time to time party thereto and Antares Capital, as Administrative Agent for the Lenders and the L/C Issuers, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor (other than the Borrower) has agreed, pursuant to a Guaranty and Security Agreement of even date herewith in favor of the Administrative Agent (the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrower; and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the premises and to induce the Lenders, the L/C Issuers and the Administrative Agent to enter into the Credit Agreement and to induce the Lenders and the L/C Issuers to make their respective extensions of credit to the Borrower thereunder, each Grantor hereby agrees with the Administrative Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to the Administrative Agent for the benefit of the Secured Parties, and grants to the Administrative Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

(a) all of its Trademarks and all IP Licenses providing for the grant by or to such Grantor of any right under any Trademark, including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Guaranty and Security Agreement and each Grantor hereby acknowledges and agrees that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks and IP Licenses subject to a security interest hereunder.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

Section 6. Governing Law. This Trademark Security Agreement and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

ACHIEVEFORUM, INC., as Grantor

By: 


Name: Carl Long

Title: Treasurer

[Signature Page to Trademark Security Agreement]

ACCEPTED AND AGREED  
as of the date first above written:

ANTARES CAPITAL LP, as Administrative Agent

By:   
Name: Ellen D. Weaver  
Title: Duly Authorized Signatory

SCHEDULE I  
TO  
TRADEMARK SECURITY AGREEMENT

See attached.

| No. | Owner Name         | Country       | Mark  | File Date  | Registration # | Application #               |
|-----|--------------------|---------------|---|------------|----------------|-----------------------------|
| 1.  | AchieveForum, Inc. | UNITED STATES | ACHIEVE+FORUM   | 5/10/2016  | N/A            | 87/030,759<br>Intent to Use |
| 2.  | AchieveForum, Inc. | UNITED STATES | ACHIEVEFORUM  | 6/6/2016   | N/A            | 87/060,911<br>Intent to Use |
| 3.  | AchieveForum, Inc. | UNITED STATES | ACHIEVING SERVICE EXCELLENCE                                  | 1/31/1996  | 2,060,786      | 75/051,316                  |
| 4.  | AchieveForum, Inc. | UNITED STATES | ACHIEVING SERVICE EXCELLENCE                                  | 3/22/2005  | 3,150,614      | 78/591,973                  |
| 5.  | AchieveForum, Inc. | UNITED STATES | BRANDED CUSTOMER EXPERIENCE                                   | 8/26/1997  | 2,220,231      | 75/347,291                  |
| 6.  | AchieveForum, Inc. | UNITED STATES | COLLABORATION SKILLS: CREATING VALUE THROUGH PEOPLE           | 12/31/1996 | 2,121,690      | 75/220,306                  |
| 7.  | AchieveForum, Inc. | UNITED STATES | CONDUCTING CONVERSATIONS AT THE SENIOR LEVEL                  | 3/22/2005  | 3,108,311      | 78/591,974                  |
| 8.  | AchieveForum, Inc. | UNITED STATES | CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN SALES CONVERSATIONS  | 2/24/2000  | 2,436,899      | 75/926,955                  |
| 9.  | AchieveForum, Inc. | UNITED STATES | CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN SALES CONVERSATIONS  | 2/24/2000  | 2,425,242      | 75/926,939                  |
| 10. | AchieveForum, Inc. | UNITED STATES | DEVELOPING CONVERSATION STRATEGIES FOR SENIOR-LEVEL CUSTOMERS | 3/22/2005  | 3,108,312      | 78/591,975                  |
| 11. | AchieveForum, Inc. | UNITED STATES | FORUM   | 1/23/1997  | 2,149,057      | 75/229,847                  |
| 12. | AchieveForum, Inc. | UNITED STATES | FORUM & Design  | 8/13/1998  | 2,307,224      | 75/535,817                  |
| 13. | AchieveForum, Inc. | UNITED STATES | PLANNING FOR KEY ACCOUNTS                                     | 3/22/2005  | 3,108,313      | 78/591,977                  |
| 14. | AchieveForum, Inc. | UNITED STATES | PLANNING FOR PREMIER ACCOUNTS                                 | 3/22/2005  | 3,113,263      | 78/591,978                  |
| 15. | AchieveForum, Inc. | UNITED STATES | RESNET  | 9/21/1998  | 2,305,836      | 75/555,789                  |
| 16. | AchieveForum, Inc. | UNITED STATES | SALES SKILLS ASSESSMENT                                       | 3/22/2005  | 3,156,525      | 78/591,972                  |
| 17. | AchieveForum, Inc. | UNITED STATES | SALES THROUGH SERVICE   | 8/26/1997  | 2,195,693      | 75/346,830                  |
| 18. | AchieveForum, Inc. | UNITED STATES | SPEED TO MASTERY  | 6/29/2011  | 4,155,656      | 85/359,730                  |
| 19. | AchieveForum, Inc. | UNITED STATES | STRATEGIC PROSPECTING   | 5/8/1998   | 2,386,616      | 75/481,535                  |
| 20. | AchieveForum, Inc. | UNITED STATES | STRATEGY. ACCELERATED.  | 12/1/2009  | 3,862,016      | 77/882,921                  |
| 21. | AchieveForum, Inc. | UNITED STATES | TEAMS AND BEYOND  | 1/23/1996  | 2,060,081      | 75/046,987                  |
| 22. | AchieveForum, Inc. | UNITED STATES | THE FORUM CORPORATION   | 11/15/2002 | 2,833,828      | 76/467,330                  |