

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414952

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ball, Bounce & Sport, Inc.		02/03/2017	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Ugo Sports (Group) Co., Ltd.		
Street Address:	Room 601, 6/F, Wah Yuen Building, 145-149 Queen's Road		
City:	Central		
State/Country:	HONG KONG		
Entity Type:	Limited Liability Company: HONG KONG		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87113532	UGO	
Serial Number:	87119834	UGO	
Serial Number:	87229739	UGO SPORTS	
Serial Number:	87108633	MIYA UGO	
CORRESPONDENCE DATA			
Fax Number:	2153214595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-321-6772		
Email:	malamorte@verizon.net		
Correspondent Name:	Eric A. LaMorte		
Address Line 1:	P.O. Box 434		
Address Line 4:	Yardley, PENNSYLVANIA 19067-8434		
NAME OF SUBMITTER:	Eric A. LaMorte		
SIGNATURE:	/Eric A. LaMorte/		
DATE SIGNED:	02/04/2017		
Total Attachments: 3			
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OP \$115.00 87113532

ASSIGNMENT OF TRADEMARK APPLICATIONS

WHEREAS, Ball, Bounce & Sport, Inc., a corporation duly organized and existing under the laws of the State of Ohio and having its principal place of business at 1 Hedstrom Drive, Ashland, OH 44805, USA (“Assignor”) currently owns 100% of all rights, titles and interests in the trademark applications of the marks identified in Exhibit A hereto (the “Marks”); and

WHEREAS, Ugo Sports (Group) Co., Ltd., a limited liability company duly organized and existing under the laws of Hong Kong and having its principal place of business at Room 601, 6/F, Wah Yuen Building, 145-149 Queen’s Road Central, Hong Kong, China (“Assignee”) desires to acquire all rights, titles and interests in and to the Marks, any registrations or extensions that may be granted therefrom, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration and in compliance with the terms of a previous agreement between parties, the receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Marks; the same to be held and enjoyed by Assignee for Assignee’s own use and behoof, and for Assignee’s legal representatives and assigns, to the full end of the terms for all listed trademarks and trademark applications and any resulting trademark registrations, as fully and entirely as the same would have been held by Assignor had this assignment not been made. Assignor further agrees to cooperate with Assignee in the protection of the trademark rights and prosecution and protection of foreign counterparts; execute, verify, acknowledge and deliver all such further papers, including trademark applications and instruments of transfer; and perform such other acts as Assignee lawfully may request to obtain or maintain the Marks and any and all applications and registrations for the Marks in any and all countries.


James D. Braeunig, CEO of Ball, Bounce & Sport, Inc. [Assignor]

2-3-2017
Date

STATEMENT BY WITNESS

I, STACI SMALEY whose full post office address
is 1 HEDSTROM DR, ASHLAND, OH 44805 was personally present and did see James
D. Braeunig who is known to me, execute the above assignment.

SIGNED at ASHLAND, OHIO on FEB. 3, 2017 [date]

Staci Smaley [Signature of Witness]

EXHIBIT A

Country	Application No.	Filing Date	Trademark Name
US	87/113,532	July 22, 2016	Ugo
US	87/119,834	July 28, 2016	Ugo Design
US	87/229,739	November 8, 2016	Ugo Sports
US	87/108,633	July 19, 2016	Miya Ugo
CA	1,798,516	September 1, 2016	Ugo
CA	1,798,513	September 1, 2016	Ugo Design
CA	1,810,533	November 21, 2016	Ugo Sports
CA	1,802,936	September 30, 2016	Miya Ugo