

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM414964

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Allied Van Lines, Inc.		02/06/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SIRVA Worldwide, Inc.		
Street Address:	17 W 110 22nd Street, Suite 400		
City:	Oakbrook Terrace		
State/Country:	ILLINOIS		
Postal Code:	60181		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	87039495	SIRVA	
Registration Number:	2858430	SIRVA	
Registration Number:	3301871	SIRVA	
Registration Number:	4706421	SIRVA WORLDWIDE RELOCATION & MOVING	
CORRESPONDENCE DATA			
Fax Number:	2604293135		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	260/429-2755		
Email:	janine.rudolph@sirva.com		
Correspondent Name:	Jeffrey H. Margolis		
Address Line 1:	6200 Oak Tree Blvd., Suite 300		
Address Line 4:	Independence, OHIO 44131		
NAME OF SUBMITTER:	Jeffrey H. Margolis		
SIGNATURE:	/Jeffrey H. Margolis/		
DATE SIGNED:	02/06/2017		
Total Attachments: 3			
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OP \$115.00 87039495

TRADEMARK ASSIGNMENT

This Agreement is made the 6th day of February 2017.

WHEREAS, Allied Van Lines, Inc. a company duly incorporated under the laws of the State of Delaware and having an office or place of business at 5001 U.S. Highway 30 West, Fort Wayne, IN 46818, United States of America, does hereby sell, assign and set over absolutely unto SIRVA Worldwide, Inc. a company duly incorporated under the laws of the State of Delaware, and having an office or place of business at 17 W 110 22nd Street, Suite 400, Oakbrook Terrace, IL 60181, United States of America, its successors and assigns, all its right, title and interest, and the goodwill associated therewith, in and to the trademarks set out in and described in Exhibit "A" attached hereto.

AND WHEREAS, for the purpose of registration and by way of further assurance, the said SIRVA Worldwide, Inc. has requested the said Allied Van Lines, Inc. to execute and deliver this Assignment.

NOW THEREFORE, the said Allied Van Lines, Inc. hereby confirms that it does hereby, assign and set over unto the said SIRVA Worldwide, Inc., all its right, title and interest in and to the aforesaid trademarks and any application relating thereto, together with the goodwill in the said trademarks, with the intent that such trademarks and application shall be fully vested in the said SIRVA Worldwide, Inc., its successors and assigns, as and from the above-mentioned date.

IN WITNESS WHEREOF, the parties hereto have executed this assignment under the hand of their proper officer duly authorized in that behalf.

ALLIED VAN LINES, INC. (Assignor)

By: Janine E. Rudolph
(Name) Janine E. Rudolph
(Title) Assistant Secretary

On this 6th day of February, 2017, personally appeared Janine E. Rudolph to me known to be Assistant Secretary of Allied Van Lines, Inc., assignor above named, and acknowledged that she executed the foregoing assignment on behalf of said assignor and pursuant to authority duly received.

Cinda Ballard
Notary Public



CINDA BALLARD, Notary Public
Allen County, State of Indiana
My Commission Expires January 21, 2024

SIRVA WORLDWIDE, INC. (Assignee)

By: Jeffrey H. Margolis
(Name) Jeffrey H. Margolis
(Title) Secretary

On this 6th day of February, 2017, personally appeared Jeffrey Margolis to me known to be Secretary of SIRVA Worldwide, Inc. assignee above named, and acknowledged that he executed the foregoing assignment on behalf of said assignee and pursuant to authority duly received.

Cinda Ballard
Notary Public



CINDA BALLARD, Notary Public
Allen County, State of Indiana
My Commission Expires January 21, 2024

EXHIBIT A

SIRVA
SIRVA & Design
SIRVA Worldwide Relocation & Moving
SIRVA & Design

Registration No. 2,858,430
Registration No. 3,301,871
Registration No. 4,706,421
Serial No. 87/039495