

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM415268

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Global Brand Group LLC		02/06/2017	Joint Venture: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Branded LLC		
<b>Street Address:</b>	3333 Lee Parkway 6th Floor		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75219		
<b>Entity Type:</b>	Limited Liability Company: GEORGIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1915132	OLD SCHOOL	
<b>Registration Number:</b>	1387606	OLD SCHOOL	
<b>Registration Number:</b>	1570438	OLD SCHOOL CLOTHING CO.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7408923860		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7408172381		
<b>Email:</b>	JeffMFurr@FurrLawFirm.com		
<b>Correspondent Name:</b>	Jeffrey M. Furr		
<b>Address Line 1:</b>	2622 Debolt Road		
<b>Address Line 4:</b>	Utica, OHIO 43080		
<b>NAME OF SUBMITTER:</b>	Jeffrey M. Furr		
<b>SIGNATURE:</b>	/jmf/		
<b>DATE SIGNED:</b>	02/07/2017		
<b>Total Attachments: 1</b> source=oldschoolassignment#page1.tif			

OP \$90.00 1915132

TRADEMARK ASSIGNMENT

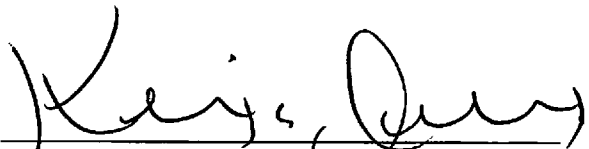
This Agreement is entered into by and between Global Brand Group, LLC, a joint venture composed of Branded, LLC and Gordon Brothers Brands, LLC ("Assignor") and Branded, LLC, a limited liability company established in Georgia, with an address of 3333 Lee Parkway 6th Floor, Dallas, Texas 75219 ("Assignee").

The parties agree to the following:

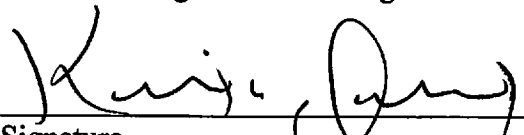
Assignor hereby transfers and assigns all rights and goodwill to the marks which have been assigned Registration Numbers 1915132, 1387606 and 1570438 with the United States Patent and Trademark Office to Assignee.

Accepted and agreed:

Authorized signature for Assignor:

  
Signature \_\_\_\_\_ Date 2/6/17  
KEITH E. JOHNSTON

Authorized signature for Assignee:

  
Signature \_\_\_\_\_ Date 2/6/17  
KEITH E. JOHNSTON