

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415320

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TI NEWCO LLC		03/02/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	VIANT TECHNOLOGY LLC		
Street Address:	4 Park Plaza, Suite 1500		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3523094	VINDICO	
Registration Number:	3987664	REAL DEMO	
Registration Number:	4342979	ADML	
Registration Number:	4760836	ADTRICITY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	nkryzhan@honigman.com		
Correspondent Name:	Honigman Miller Schwartz and Cohn LLP		
Address Line 1:	39400 Woodward Avenue, Suite 101		
Address Line 4:	Bloomfield Hills, MICHIGAN 48304-5151		
ATTORNEY DOCKET NUMBER:	233180-352451		
NAME OF SUBMITTER:	Nicole Kryzhan		
SIGNATURE:	/Nicole Kryzhan/		
DATE SIGNED:	02/08/2017		
Total Attachments: 1	source=2016-03-02 TI NEWCO - VIANT_Name Change_filing receipt#page1.tif		

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TI NEWCO LLC", CHANGING ITS NAME FROM "TI NEWCO LLC" TO "VIANT TECHNOLOGY LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF MARCH, A.D. 2016, AT 7:51 O`CLOCK P.M.



5956214 8100
SR# 20161456524

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 201922401
Date: 03-02-16

RECORDED: 02/08/2017

TRADEMARK
REEL: 005984 FRAME: 0410