

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415377

| | |
|------------------------------|----------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | CHANGE OF NAME |
| SEQUENCE: | 2 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------|----------|----------------|--|
| TI NEWCO LLC | | 03/02/2016 | Limited Liability Company: DELAWARE |

RECEIVING PARTY DATA

| | |
|------------------------|-------------------------------------|
| Name: | VIANT TECHNOLOGY LLC |
| Street Address: | 4 Park Plaza, Suite 1500 |
| City: | Irvine |
| State/Country: | CALIFORNIA |
| Postal Code: | 92614 |
| Entity Type: | Limited Liability Company: DELAWARE |

PROPERTY NUMBERS Total: 13

| Property Type | Number | Word Mark |
|----------------------|----------|-------------|
| Registration Number: | 2593333 | MYSPACE |
| Registration Number: | 2911041 | MYSPACE |
| Registration Number: | 3185151 | DIMENSIONS |
| Registration Number: | 3484512 | |
| Registration Number: | 3588627 | MYSPACE |
| Registration Number: | 3629478 | MYSPACE |
| Registration Number: | 3778648 | MYSPACE |
| Registration Number: | 3849036 | ILIKE |
| Serial Number: | 85913692 | SECRET SHOW |
| Serial Number: | 85913686 | SECRET SHOW |
| Serial Number: | 86073547 | |
| Serial Number: | 85723359 | |
| Serial Number: | 85723655 | MYSPACE |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

CH \$340.00 2593333

Email: nkryzhan@honigman.com
Correspondent Name: Honigman Miller Schwartz and Cohn LLP
Address Line 1: 39400 Woodward Avenue, Suite 101
Address Line 4: Bloomfield Hills, MICHIGAN 48304-5151

ATTORNEY DOCKET NUMBER: 233180-352450

NAME OF SUBMITTER: Nicole Kryzhan

SIGNATURE: /Nicole Kryzhan/

DATE SIGNED: 02/08/2017

Total Attachments: 1

source=2016-03-02 TI NEWCO - VIANT_Name Change_filing receipt#page1.tif

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TI NEWCO LLC", CHANGING ITS NAME FROM "TI NEWCO LLC" TO "VIANT TECHNOLOGY LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF MARCH, A.D. 2016, AT 7:51 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

5956214 8100
SR# 20161456524

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201922401
Date: 03-02-16

RECORDED: 02/08/2017

TRADEMARK
REEL: 005984 FRAME: 0420