

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415377

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TI NEWCO LLC		03/02/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	VIANT TECHNOLOGY LLC
Street Address:	4 Park Plaza, Suite 1500
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92614
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2593333	MYSPACE
Registration Number:	2911041	MYSPACE
Registration Number:	3185151	DIMENSIONS
Registration Number:	3484512	
Registration Number:	3588627	MYSPACE
Registration Number:	3629478	MYSPACE
Registration Number:	3778648	MYSPACE
Registration Number:	3849036	ILIKE
Serial Number:	85913692	SECRET SHOW
Serial Number:	85913686	SECRET SHOW
Serial Number:	86073547	
Serial Number:	85723359	
Serial Number:	85723655	MYSPACE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

CH \$340.00 2593333

Email: nkryzhan@honigman.com
Correspondent Name: Honigman Miller Schwartz and Cohn LLP
Address Line 1: 39400 Woodward Avenue, Suite 101
Address Line 4: Bloomfield Hills, MICHIGAN 48304-5151

ATTORNEY DOCKET NUMBER: 233180-352450

NAME OF SUBMITTER: Nicole Kryzhan

SIGNATURE: /Nicole Kryzhan/

DATE SIGNED: 02/08/2017

Total Attachments: 1

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TI NEWCO LLC", CHANGING ITS NAME FROM "TI NEWCO LLC" TO "VIANT TECHNOLOGY LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF MARCH, A.D. 2016, AT 7:51 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

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SR# 20161456524

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201922401
Date: 03-02-16

RECORDED: 02/08/2017

TRADEMARK
REEL: 005984 FRAME: 0420