

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM415221

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest in Trademarks Previously Recorded at Reel/Frame (5678/0392)		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CITIBANK, N.A., as Collateral Agent		01/27/2017	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	The Nielsen Company (US), LLC		
Street Address:	85 Broad Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10004		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1606674	EQUITREND	
Registration Number:	2551588	HARRIS INTERACTIVE	
Registration Number:	3975718	HARRIS VAULT	
Registration Number:	2711660	HPOL	
Registration Number:	3190600	QUICKQUERY	
Registration Number:	2941373	REPUTATION QUOTIENT	
Registration Number:	3064805	RQ	
Registration Number:	1809514	THE HARRIS POLL	
Registration Number:	1810713	THE HARRIS POLL	
CORRESPONDENCE DATA			
Fax Number:	2124552502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 455-3295		
Email:	jmull@stblaw.com		
Correspondent Name:	Christopher Bell		
Address Line 1:	425 Lexington Avenue		
Address Line 4:	NEW YORK, NEW YORK 10017		

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ATTORNEY DOCKET NUMBER:	096412/0056
NAME OF SUBMITTER:	J. Jason Mull
SIGNATURE:	/J. Jason Mull/
DATE SIGNED:	02/07/2017
Total Attachments: 5 source=Nola - Trademark Release#page1.tif source=Nola - Trademark Release#page2.tif source=Nola - Trademark Release#page3.tif source=Nola - Trademark Release#page4.tif source=Nola - Trademark Release#page5.tif	

RELEASE OF SECURITY INTEREST IN CERTAIN TRADEMARKS

This RELEASE OF SECURITY INTEREST IN CERTAIN TRADEMARKS (this “Release”), dated as of January 27, 2017 (the “Effective Date”), is made by CITIBANK, N.A., in its capacity as Collateral Agent (the “Agent”), in favor of the grantor party identified on the signature page hereto (the “Grantor”).

WHEREAS, pursuant to that certain Security Agreement, dated as of August 9, 2006, by and among the Agent, the Grantor and certain other parties thereto (as amended, amended and restated, or otherwise modified from time to time, the “Security Agreement”), the Grantor granted to the Agent, in its capacity as Collateral Agent, a security interest in and to certain collateral;

WHEREAS, pursuant to the Security Agreement, the Grantor executed and delivered an Intellectual Property Security Agreement and Supplements thereto (collectively, the “IP Security Agreements”), for recordal with the United States Patent and Trademark Office;

WHEREAS, the Supplement IP Security Agreement was recorded with the United States Patent and Trademark Office on November 30, 2015 at Reel/Frame 5678/0392; and

WHEREAS, in reliance of the Grantor’s representations, warranties and certifications concerning the transactions referenced in that certain Officer’s Certificate, the Agent has agreed to release, discharge, terminate and cancel its security interest in certain specified collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby agrees as follows:

1. Defined Terms. All capitalized terms used, but not otherwise defined herein, shall have the respective meanings ascribed in or otherwise referenced in the IP Security Agreements.

2. Release. The Agent, without representation or warranty of any kind, hereby releases, discharges, terminates and cancels all of its security interest in and to the trademark registrations and applications set forth Schedule A attached hereto, arising under the Security Agreement and the IP Security Agreements (the “Released Collateral”). If and to the extent that the Agent has acquired any right, title or interest in and to the Released Collateral under the IP Security Agreements, the Agent, without representation or warranty of any kind, hereby re-transfers, re-conveys and re-assigns such right, title or interest to the Grantor.

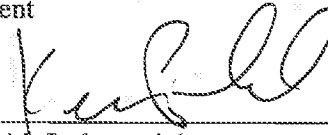
3. Limitation. This Release is applicable only and solely with respect to the Released Collateral and to no other collateral arising under the Security Agreement or the IP Security Agreements (the “Retained Collateral”). The Agent retains all security interests, liens, rights, titles and interests pledged and granted to the Agent under the Security Agreement and the IP Security Agreements with respect to all such Retained Collateral, and the Agent’s security interest, liens, rights, titles and interests in such Retained Collateral shall not, and shall not be deemed to, be impaired, interrupted or otherwise modified in any respect by this Release.

4. Further Assurances. The Agent agrees to take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor, at the Grantor’s sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

5. Governing Law. This Release shall be construed in accordance with and governed by the law of the State of New York.

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

CITIBANK, N.A., acting in its capacity as Collateral Agent

By: 

Name: Keith Lukasavich

Title: Managing Director & Vice President


[Trademark Release Signature Page]

TRADEMARK
REEL: 005984 FRAME: 0867

Acknowledged and agreed:

THE NIELSEN COMPANY (US), LLC.

By:


Name: ERIC RUBENSTEIN
Title: Authorized Signatory

[Trademark Release Signature Page]

TRADEMARK
REEL: 005984 FRAME: 0868

SCHEDULE A

Partial Release of Trademark Security Agreement recorded November 30, 2015 at Reel/Frame 5678/0392

Mark	Registered To	App. No./ Reg. No.	Filing Date/ Reg.	Status
EQUITREND	The Nielsen Company (US), LLC	1606674	July 17, 1990	Registered
HARRIS INTERACTIVE	The Nielsen Company (US), LLC	2551588	March 26, 2002	Registered
HARRIS VAULT	The Nielsen Company (US), LLC	3975718	June 7, 2011	Registered
HPOL	The Nielsen Company (US), LLC	2711660	April 29, 2003	Registered
QUICKQUERY	The Nielsen Company (US), LLC	3190600	January 2, 2007	Registered
REPUTATION QUOTIENT	The Nielsen Company (US), LLC	2941373	April 19, 2005	Registered
RQ	The Nielsen Company (US), LLC	3064805	March 7, 2006	Registered
THE HARRIS POLL	The Nielsen Company (US), LLC	1809514	December 7, 1993	Registered
THE HARRIS POLL	The Nielsen Company (US), LLC	1810713	December 14, 1993	Registered