

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415669

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Epic Beauty Co., LLC		12/23/2016	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Urban Outfitters Wholesale, Inc.		
Street Address:	5000 Broad Street		
City:	Philadelphia		
State/Country:	PENNSYLVANIA		
Postal Code:	19112-1495		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4974671	LEITMOTIV	
CORRESPONDENCE DATA			
Fax Number:	2159882757		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-988-3303		
Email:	laura.mcneely@dbr.com		
Correspondent Name:	Robert E. Cannuscio		
Address Line 1:	One Logan Square		
Address Line 2:	Suite 2000		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	003329-548871		
NAME OF SUBMITTER:	Robert E. Cannuscio		
SIGNATURE:	/Robert E. Cannuscio/		
DATE SIGNED:	02/10/2017		
Total Attachments: 1			
source=Assignment#page1.tif			

OP \$40.00 4974671

ASSIGNMENT

This Trademark Assignment ("Assignment"), effective as of 12/23/16, is by and between Epic Beauty Co. LLC, a limited liability company organized under the laws of the state of New York ("Assignor") and Urban Outfitters Wholesale, Inc., a corporation organized under the laws of the Commonwealth of Pennsylvania, having its principal place of business at 5000 Broad Street, Philadelphia, Pennsylvania 19112-1495 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in the trademark LEITMOTIV, which is the subject of U.S. Trademark Registration No. 4,974,671 (hereinafter, the "Mark"); and

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Mark, including the goodwill associated therewith and any registrations or pending applications therefore.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which the parties hereby acknowledge:

1. Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark, including any registrations and/or applications therefor and the goodwill of the business symbolized thereby.
2. Assignor further assigns to Assignee all rights to sue, bring actions for and recover and hold damages, profits and other compensation for any and all past and future infringements and unauthorized uses of the Mark.
3. This Assignment shall be binding upon Assignor, Assignor's successors and assigns, and upon all others acting by, through, with or under Assignor's direction or control, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment and caused the same to be duly delivered on its behalf on the day and year first set forth above.

Assignor:

EPIC BEAUTY CO. LLC

By: [Signature]

Name: Amelie M. Manganella

Title: Co-Founder / Co-Founder

Assignee:

URBAN OUTFITTERS WHOLESALE, INC.

By: [Signature]

Name: FRANK CONFORTI

Title: CFO

81068298_1