

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415518

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Carolina Pride Foods, Inc.		02/06/2017	Corporation: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Carolina Pride Foods LLC		
Street Address:	1 Packer Avenue		
City:	Greenwood		
State/Country:	SOUTH CAROLINA		
Postal Code:	29646		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	1657528	CAROLINA PRIDE	
Registration Number:	2854677	A TRADITION OF SOUTHERN FLAVOR	
Registration Number:	3459547	BUN JUMBOS	
Registration Number:	1911580	ANYTIME	
Registration Number:	1542764	COTTAGE BRAND	
Registration Number:	4354708	BETTER TASTE. BETTER VALUE. SIMPLE AS TH	
Registration Number:	1573612	GREENWOOD FARMS	
CORRESPONDENCE DATA			
Fax Number:	2126971559		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-696-8861		
Email:	martin.brown@curtis.com, kparsons@curtis.com		
Correspondent Name:	Martin Brown		
Address Line 1:	101 Park Avenue		
Address Line 2:	34th Floor		
Address Line 4:	New York, NEW YORK 10178-0061		
NAME OF SUBMITTER:	Martin Brown		
SIGNATURE:	/Martin Brown/		

CH \$190.00 1657528

DATE SIGNED:	02/09/2017
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Total Attachments: 4

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INTELLECTUAL PROPERTY ASSIGNMENT

This INTELLECTUAL PROPERTY ASSIGNMENT (this “**Assignment**”), dated as of February 6, 2017, is made by Carolina Pride Foods, Inc., a South Carolina corporation (“**Assignor**”), in favor of Carolina Pride Foods LLC, a Delaware limited liability company (“**Assignee**”). Each capitalized term used herein but not otherwise defined in this Assignment shall have the meaning ascribed to it in the Asset Purchase Agreement (defined below).

WHEREAS, Assignor and Assignee entered into that certain Asset Purchase Agreement, dated as of the date hereof (the “**Asset Purchase Agreement**”), pursuant to which, among other things, Assignor has agreed to sell, assign and transfer to Assignee all of Assignor’s right title and interest in and to the Acquired Assets; and

WHEREAS, Assignor wishes to sell, assign, and transfer to Assignee and Assignee wishes to accept all of Assignor’s right, title and interest in the Intellectual Property Assets set forth in the Asset Purchase Agreement.

NOW THEREFORE, in consideration of the mutual promises and covenants set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be legally bound hereby, agree as follows:

1. Assignment. Assignor does hereby sell, assign and transfer to Assignee, its successors and assigns, absolutely and forever, effective as of the Closing Date, all of Assignor’s right, title and interest, whether statutory or at common law, in and to the Intellectual Property Assets, including those set forth on Exhibit A attached hereto, including, without limitation, (a) all common law rights therein, (b) all goodwill symbolized by or associated therewith, (c) all registrations, re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof and (d) all rights of action, powers and benefits accrued thereto, including the right to sue for and/or initiate any proceeding to collect damages and payments for past or future infringements thereof.

2. Recordation. Assignor authorizes and requests that the United States Patent and Trademark Office record Assignee as the assignee and owner of the Intellectual Property Assets, as appropriate, including, without limitation, the Intellectual Property Assets that are trademarks or service marks and that are registered, or for which registration has been applied for, at the United States Patent and Trademark Office.

3. General Provisions. The provisions of Article 7 of the Asset Purchase Agreement are incorporated herein, mutatis mutandis, as if part hereof. Except for the Asset Purchase Agreement and the other closing documents executed pursuant to it, this Assignment records the entire understanding between Assignee and Assignor regarding the assignment of the Intellectual Property Assets and supersedes any previous or contemporaneous Assignment, understanding, or representation, oral or written by either of them.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by its duly authorized officer as of the date set forth above.

CAROLINA PRIDE FOODS, INC.

By: Michael K. Cox
Name: Michael K Cox
Title: President

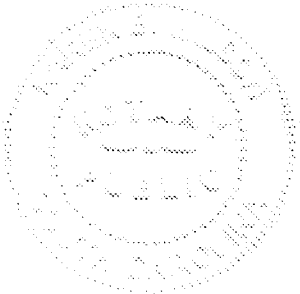
State of SC ss.
County of Greenwood

At Greenwood SC, as of this 6th day of February, 2017,
Michael Cox of CAROLINA PRIDE FOODS, INC., personally
appeared, and [she/he] acknowledged this instrument, by [her/him] sealed and subscribed, to be
[her/his] free act and deed and the free act and deed CAROLINA PRIDE FOODS, INC.

Before me,

Karen Bullock
Notary Public
My Commission Expires: _____

~~My Commission Expires 5-12-2018~~



IN WITNESS WHEREOF, the undersigned has caused this Assignment to be executed by its duly authorized officer as of the date set forth above.

CAROLINA PRIDE FOODS LLC

By: [Signature]
Name: James Lightbourn
Title: Senior Managing Director

State of Massachusetts ss.
County of Suffolk

At Boston, as of this 6th day of February, 2017,
James Lightbourn, Sr. Managing Director of CAROLINA PRIDE FOODS LLC personally appeared, and he acknowledged this instrument, by him sealed and subscribed, to be his free act and deed and the free act and deed of CAROLINA PRIDE FOODS LLC.

Before me,
[Signature]
Notary Public
My Commission Expires: _____


 MAUREEN P. GALLAGHER
NOTARY PUBLIC
Commonwealth of Massachusetts
My Commission Expires
June 15, 2018

EXHIBIT A

Trademark	Registration #	Expiration
Carolina Pride	1657528	09/17/2021
A Tradition of Southern Flavor	2854677	06/15/2024
Bun Jumbos	3459547	07/01/18
Anytime	1911580	08/15/15
Cottage Brand	1542764	06/06/2019
"Better Taste, Better Value, Simple As That"	4354708	06/18/2023
Greenwood Farms	1573612	12/26/2008 (discontinued)

Domain Names:

1. www.Carolinaprideonline.com
 - a. registered with Register.com
2. www.carolinapride.com
 - a. registered with www.godaddy.com
3. www.carolinapridefoods.com
 - a. registered with www.godaddy.com

Social Media Accounts:

1. Facebook
2. Twitter
3. Instagram
4. Youtube
5. Pinterest