

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415319

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	12/31/2016		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TNS North America, LLC		12/31/2016	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Kantar LLC		
Street Address:	c/o WPP Group USA, Inc.		
Internal Address:	100 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3249123	TOURNAMENT	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2124684800		
Email:	jkatz@dglaw.com		
Correspondent Name:	Jeffrey C. Katz		
Address Line 1:	Davis & Gilbert LLP, 1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	003023-4029-063		
NAME OF SUBMITTER:	Jeffrey C. Katz		
SIGNATURE:	/Jeffrey C. Katz/		
DATE SIGNED:	02/08/2017		
Total Attachments: 3			
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Delaware

The First State

Page 1

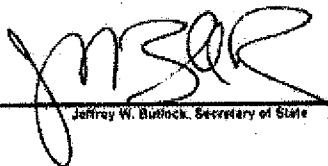
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"TNS NORTH AMERICA, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "KANTAR LLC" UNDER THE NAME OF "KANTAR LLC", A LIMITED LIABILITY COMPANY ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF DECEMBER, A.D. 2016, AT 5:17 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2016 AT 11:59 O'CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6102144 8100M
SR# 20167236715

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203573314
Date: 12-22-16

TRADEMARK
REEL: 005985 FRAME: 0819

CERTIFICATE OF MERGER

OF

TNS NORTH AMERICA, LLC
(a Delaware limited liability company)

WITH AND INTO

KANTAR LLC
(a Delaware limited liability company)

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:17 PM 12/22/2016
FILED 05:17 PM 12/22/2016
SR 20167236715 - File Number 6102144

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned limited liability company executed the following Certificate of Merger:

FIRST: The name of the surviving limited liability company is Kantar LLC, a Delaware limited liability company, and the name of the limited liability company being merged into this surviving limited liability company is TNS North America, LLC, a Delaware limited liability company.

SECOND: The Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by the surviving limited liability company and the merging limited liability company.

THIRD: The name of the surviving limited liability company is Kantar LLC.

FOURTH: The merger is to become effective at 11:59 P.M. on December 31, 2016.

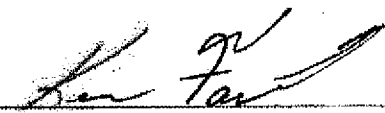
FIFTH: The Merger Agreement is on file at 100 Park Avenue, 4th Floor, New York, New York 10017, the place of business of the surviving limited liability company.

SIXTH: A copy of the Merger Agreement will be furnished by the surviving limited liability company on request, without cost, to any member of the constituent limited liability companies.

[Signature Page Follows]

IN WITNESS WHEREOF, said surviving limited liability company has caused this certificate to be signed by an authorized officer, the 21st day of December, 2016.

KANTAR LLC

By: 

Name: Kevin Farewell

Title: Secretary

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