

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415480

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reveille LLC		02/06/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Shine Television, LLC		
Street Address:	5161 Lankershim Blvd. Ste. 400		
City:	North Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	91601		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 14			
Property Type	Number	Word Mark	
Registration Number:	4576541	THE BIGGEST LOSER	
Registration Number:	4614328	THE BIGGEST LOSER	
Registration Number:	4614329	THE BIGGEST LOSER	
Registration Number:	4585122	THE BIGGEST LOSER	
Registration Number:	4529802		
Registration Number:	3898205	BL BODY	
Registration Number:	4139380	THE BIGGEST LOSER	
Registration Number:	4023119	THE BIGGEST LOSER	
Registration Number:	3644948	THE BIGGEST LOSER	
Registration Number:	3573962	THE BIGGEST LOSER	
Registration Number:	3406678	THE BIGGEST LOSER	
Registration Number:	3477971	THE BIGGEST LOSER	
Registration Number:	3624682	THE BIGGEST LOSER	
Registration Number:	3074579	THE BIGGEST LOSER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			

OP \$365.00 4576541

Phone: 646 845 9414
Email: RL@EverythingTrademarks.com
Correspondent Name: Roberto Ledesma
Address Line 1: PO Box 230692
Address Line 4: New York, NEW YORK 10023

NAME OF SUBMITTER:	Roberto Ledesma
---------------------------	-----------------

SIGNATURE:	/Roberto Ledesma/
-------------------	-------------------


DATE SIGNED:	02/08/2017
---------------------	------------


Total Attachments: 2

source=Reveille - Signed Deed of Assignment US#page1.tif

source=Reveille - Signed Deed of Assignment US#page2.tif

TRADEMARK ASSIGNMENT

Reveille LLC ("Assignor"), a Delaware limited liability company with an address at 1741 Ivar Avenue, Los Angeles, CA 90028, is the owner of the trademarks THE BIGGEST LOSER, 

BL BODY and  which are presently registered in the United States Patent and Trademark Office as follows:



-- Registration Numbers: 4576541, 4614328, 4614329 and 4585122





-- Registration Number: 4529802

BL BODY -- Registration Number: 3898205

THE BIGGEST LOSER -- Registration Numbers: 4139380, 4023119, 3644948, 3573962, 3406678, 3477971, 3624682 and 3074579

Shine Television, LLC ("Assignee"), a California limited liability company with an address at 5161 Lankershim Blvd. Ste. 400, North Hollywood, CA 91601, desires to acquire all right, title and

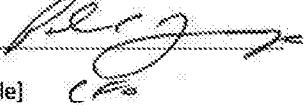
interest in the THE BIGGEST LOSER, , BL BODY and  trademarks, the goodwill symbolized by the mark, and the trademark registrations.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said marks, along with the registrations together with the good will symbolized by the marks throughout the United States along with the right to recover for damages and profits for past infringements of the trademarks.

Assignor warrants that it is the legal owner of all right, title and interest in the trademarks, that the trademarks have not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person.

Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademarks, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR

By: 
[Title] 