

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415486

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
totes Isotoner Corporation		01/23/2017	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	Naked Brand Group Inc.		
Street Address:	311 S. Division Street		
City:	Carson City		
State/Country:	NEVADA		
Postal Code:	89703		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4696771	COMFORTABLY YOU.	
CORRESPONDENCE DATA			
Fax Number:	2152992085		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2152992085		
Email:	ipdocket@foxrothschild.com		
Correspondent Name:	Michael J. Leonard		
Address Line 1:	Fox Rothschild LLP		
Address Line 2:	997 Lenox Drive, Bldg. 3		
Address Line 4:	Lawrenceville, NEW JERSEY 08648-2311		
ATTORNEY DOCKET NUMBER:	134564.00028		
NAME OF SUBMITTER:	Michael J. Leonard		
SIGNATURE:	/michael leonard/		
DATE SIGNED:	02/08/2017		
Total Attachments: 1			
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OP \$40.00 4696771

TRADEMARK ASSIGNMENT

WHEREAS Totes Isotoner Corporation, an Ohio Corporation having an address at 9655 International Boulevard, Cincinnati, Ohio 45246 (hereinafter "Assignor") is the record owner of US Trademark Registration No. 4696771 for COMFORTABLY YOU (the "Trademark"); and

WHEREAS Assignee, Group, Inc., a Nevada Corporation having an address of 311 S. Division Street, Carson City, Nevada 89703 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in and to the said Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing.

NOW THEREFORE IT IS AGREED AS FOLLOWS

For good and valuable consideration, the receipt and sufficiency whereof is hereby mutually acknowledged, Assignor hereby sells, assigns, transfers and conveys unto said Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, the goodwill symbolized thereby, the business associated therewith, which business is ongoing and existing, as well as the right to sue for past and present infringements thereof.

This agreement is effective as of 23 January 2017.

TOTES ISOTONER CORPORATION

NAKED BRAND GROUP, INC.

By: *Nina Cornwell*

By: *Joel Primus*

Name: Nina Cornwell

Name: Joel Primus

Title: Brand Director

Title: President

Date: 1/23/2017

Date: 1/23/2017