

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415357

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trend Publications, LLC		02/01/2017	Limited Liability Company: GEORGIA
RECEIVING PARTY DATA			
Name:	Morris Business Media, LLC		
Street Address:	725 Broad Street		
City:	Augusta		
State/Country:	GEORGIA		
Postal Code:	30901		
Entity Type:	Limited Liability Company: GEORGIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1408459	GEORGIA TREND	
CORRESPONDENCE DATA			
Fax Number:	725009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7067224481		
Email:	Bcoursey@hullbarrett.com		
Correspondent Name:	Brian Coursey		
Address Line 1:	801 Broad St, Floor 7		
Address Line 4:	Augusta, GEORGIA 30901		
NAME OF SUBMITTER:	Brian Coursey		
SIGNATURE:	/Brian Coursey/		
DATE SIGNED:	02/08/2017		
Total Attachments: 2			
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OP \$40.00 1408459

ACKNOWLEDGEMENT OF TRADEMARK ASSIGNMENT

THIS ACKNOWLEDGEMENT OF TRADEMARK ASSIGNMENT ("Acknowledgement of Assignment") is made as of the 1st day of February, 2017, by and between **TREND PUBLICATIONS, LLC**, a Georgia limited liability company ("Assignor"), and **MORRIS BUSINESS MEDIA, LLC**, a Georgia limited liability company ("Assignee").

NOW, THEREFORE, Assignor and Assignee acknowledge and agree that, effective as of the date first set forth above (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor has irrevocably assigned and transferred to Assignee, its successors and assigns, in perpetuity all right, title, and interest in and to certain trademarks, trade names, domain names and other licensed rights, as set forth more specifically in that certain Asset Purchase and Sale Agreement, dated as of the date hereof, between Assignor, Assignee, Trend Holdings LLC, Nonami LLC, Young Publications, LLC and B. Neely Young (the "Intellectual Property"), including that certain trademark known as "**Georgia Trend**" which is registered in the records of the United States Patent and Trademark Office under registration number **1408459**, having a registration date of September 9, 1986, serial number of **73580709** and a filing date of February 3, 1986 (the "Mark"), together with the goodwill of the business symbolized by the referenced Mark. The rights assigned include, but are not limited to, any choses in action relating to said Intellectual Property and claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Intellectual Property accruing or occurring on, before or after the Effective Date.

Assignor further agrees to execute such other documents and take other actions as Assignee or its representatives may reasonably request, as necessary to effectuate the purpose of this Acknowledgement of Assignment, without further consideration. This document shall be binding on the parties, their principals, owners, employees, representatives, successors, heirs and assigns. This Acknowledgement of Assignment and any dispute arising under it shall be governed by and construed in accordance with the laws of the State of Georgia.

[Signature Page Follows]

IN WITNESS THEREOF, Assignor has duly executed this Acknowledgement of Assignment as of the day and year first above written.

TREND PUBLICATIONS, LLC

By: Trend Holdings LLC, its sole member

By: B. Neely Young
B. Neely Young, its Manager

STATE OF GEORGIA

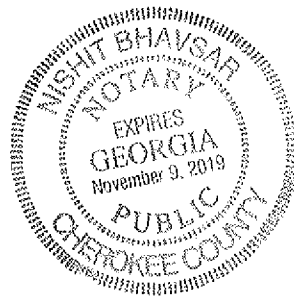
COUNTY OF COBB

On this 1 day of Feb., 2017, before me personally appeared B. Neely Young, who is personally known to me or who produced GADL# 051441004 as identification, who identified himself as manager of TREND HOLDINGS LLC, a Georgia limited liability company, the sole member of Manager of TREND PUBLICATIONS, LLC, a Georgia limited liability company, who executed the foregoing Acknowledgement of Assignment as the duly authorized representative of said companies.

IN WITNESS WHEREOF, I have set my hand and affixed my official seal the day and year first above written.

Aish Bhavsar
Notary Public, State of GA

My commission expires on 9-19-19



[Signature Page to Acknowledgement of Trademark Assignment]

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