

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM415473

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genome, LLC		02/06/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Yahoo! Inc.		
Street Address:	701 First Avenue		
City:	Sunnyvale		
State/Country:	CALIFORNIA		
Postal Code:	94089		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3981100		
Registration Number:	3981103		
Registration Number:	4861681	GENOME FROM YAHOO!	
Registration Number:	3970744	INTERCLICK	
Registration Number:	4065884	OPEN SEGMENT MANAGER	
Registration Number:	4065883	OSM	
Registration Number:	3981271	WE FIND THE AWESOME IN CHAOS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	tmbox@yahoo-inc.com		
Correspondent Name:	Yahoo! Inc.		
Address Line 1:	701 First Avenue		
Address Line 4:	Sunnyvale, CALIFORNIA 94089		
NAME OF SUBMITTER:	Kelly Wong Craven		
SIGNATURE:	/Kelly Wong Craven/		
DATE SIGNED:	02/08/2017		
Total Attachments: 2			

OP \$190.00 3981100

source=Genome to Yahoo Assignment for USPTO#page1.tif

source=Genome to Yahoo Assignment for USPTO#page2.tif

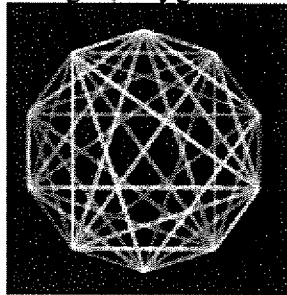
TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT is made the 6th day of February 2017 by and between Genome, LLC, a Delaware Corporation (the "Assignor") and Yahoo! Inc., a Delaware Corporation (the "Assignee").

WHEREAS the Assignor has adopted, used and is the owner of the trademarks and service marks, together with any associated registrations and applications (the "Trademarks") including, without limitation, those registered by the United States Patent and Trademark Office, as listed here:

Trademark

Design (Polygon - Color)

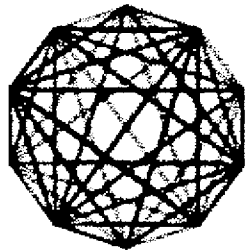


Reg. Number

3,981,100

Design (Polygon- black and white)

3,981,103



GENOME FROM YAHOO!

4,861,681

INTERCLICK

3,970,744

OPEN SEGMENT MANAGER

4,065,884

OSM

4,065,883

WE FIND THE AWESOME IN CHAOS

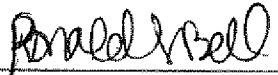
3,981,271

WHEREAS the Assignor has agreed to assign unto the Assignee all right, title and interest throughout the world, in and to the Trademarks, together with (1) all goodwill associated with any of the Trademarks, (2) all national, foreign and state registrations, applications for registration and renewals and extensions thereof, (3) all common law rights related thereto, and (4) all benefits, privileges, causes of action and remedies relating to any of the foregoing, including the right to sue for any past, present or future infringement, dilution or violation of any of the Trademarks, to seek equitable relief with respect to any of the Trademarks and to settle and retain proceeds from any such actions and any current or future right to receive royalties based on any of the foregoing;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all the trademarks set forth above, together with the goodwill of the business symbolized by said trademarks, and the registrations and applications for said trademarks, to be entered on the records of the United States Patent and Trademark Office as subsequent owner of the said trademarks.


IN WITNESS WHEREOF, the Assignor and the Assignee have caused these presents to be executed the day and year first above written.

Assignee
YAHOO! INC.



Name: Ronald S. Bell
Title: General Counsel and Secretary

Assignor
GENOME, LLC



Name: Ronald S. Bell
Title: Authorized Person