

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415649

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Middlesex Mutual Assurance Company		12/12/2016	Corporation:
RECEIVING PARTY DATA			
Name:	Country Mutual Insurance Company		
Street Address:	1701 Towanda Avenue		
City:	Bloomington		
State/Country:	ILLINOIS		
Postal Code:	61701		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	3304857	MAKING INSURANCE RIGHT	
Registration Number:	3346310	MIDDLEOAK	
Registration Number:	3346091	MIDDLE OAK	
Registration Number:	2145082	DAUNTLESS	
Registration Number:	3573972	CAPSURE	
Registration Number:	3095433	WORLDS APART	
Registration Number:	3802819	DAUNTLESS	
CORRESPONDENCE DATA			
Fax Number:	3095572051		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	309-557-3139		
Email:	trademarks@iflb.org		
Correspondent Name:	Colin M. Haley		
Address Line 1:	1701 Towanda Avenue		
Address Line 4:	Bloomington, ILLINOIS 61701		
NAME OF SUBMITTER:	Colin M. Haley		
SIGNATURE:	/colin m haley/		
DATE SIGNED:	02/10/2017		

OP \$190.00 3304857

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

THIS AGREEMENT is entered into this 12~~th~~ day of December, 2016 by and between MIDDLESEX MUTUAL ASSURANCE COMPANY, a Connecticut mutual insurance company (ASSIGNOR) and COUNTRY Mutual Insurance Company, an Illinois mutual insurance company (ASSIGNEE).

WITNESSETH:


WHEREAS, ASSIGNOR is the sole and exclusive owner of the trademark applications and registrations for the marks identified more fully in the attached Schedule A (the Trademarks), and further is the sole and exclusive owner of all business goodwill related therewith; and

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and all business goodwill related therewith;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers unto ASSIGNEE the full and exclusive entire right, title, and interest in and to the Trademarks, and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefore (including, but not limited to, all license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, and the goodwill of the business associated with and symbolized by the Trademarks.

IN WITNESS WHEREOF, this Assignment has been duly executed on the day and year first above written.

By: 

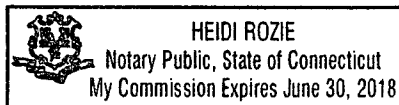
Name: Gary J. Vallo

Title: Chief Executive Officer

Sworn and subscribed to before me

this 12th day of December, 2016.


Notary Public



SCHEDULE A

Trademark Registrations

MIDDLESEX MUTUAL ASSURANCE COMPANY FEDERAL TRADEMARKS

MARK	OGC FILE NUMBER	REGISTRATION/ SERIAL NO.	FILING DATE	DATE OF REGISTRATION	ACTIVE/ EXPIRED	DATE OF RENEWAL	PRINCIPAL OR SUPPLEMENTAL REGISTRATION	COUNSEL OF RECORD	FILE IN OGC OFFICE
Making Insurance Right	69FR16	3304857	9/8/06	10/2/2007	Active	10/2/17 Sec 8 & 9	Principal	OGC	Yes
MiddleOak	69FR13	3346310	8/24/06	11/27/07	Active	11/27/17 Sec 8 & 9	Principal	OGC	Yes
MiddleOak design - see below		3346091	5/18/06	11/27/07	Active	11/27/17 Sec 8 & 9	Principal		
Dauntless	69FR3	2145082	12/11/95	3/17/98	Active	3/17/18 Sec 8 & 9	Principal	OGC	Yes
Capsure	69FR8	3573972	5/25/05	2/10/09	Active	2/10/19 Sec 8 & 9	Principal	OGC	Yes
Worlds Apart	69FR7	3095433	5/25/05	5/23/06	Active	5/23/26 Sec 8 & 9	Principal	OGC	Yes
Dauntless		3802819	10/21/09	6/15/10	Active	6/15/26 Sec 8 & 15	Principal	OGC	Yes
MiddleOak Specialty		3789551	06/09/09	5/18/10	Active	5/18/16 Sec 8 & 15	Principal	OGC	Yes
VPP		3729879	2/13/09	12/22/09	Active	Letting go 4/30/15	Principal	OGC	Yes
Middlesex Mutual Assurance (Oval)	69FR6	3041294	11/18/04	1/10/06	Active	Letting go 1/19/16	Principal	OGC	Yes
see below		3856480	02/24/10	10/5/2010	Active	Letting go 4/30/15	Principal	OGC	Yes
VPP - see below		3015357	8/11/04	11/15/05	Active	Assigned to MAPRE	Principal	OGC	Yes
Restorationist	69FR5	3015357	8/11/04	11/15/05	Active	Assigned to MAPRE	Principal	OGC	Yes

TRADEMARK