

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415595

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Samsung Electronics Co., Ltd.		11/30/2016	Corporation: KOREA, REPUBLIC OF
RECEIVING PARTY DATA			
Name:	S-Printing Solution Co., Ltd.		
Street Address:	Samsung-ro 129, Maetan-dong, Yeongtong-gu		
City:	Suwon-si, Gyeonggi-do		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Registration Number:	4486957		
Registration Number:	4120344	LUMIFINE	
Registration Number:	3898473	XOA	
Registration Number:	4152092	S.T.A.R PROGRAMME	
Registration Number:	3668256	MULTIXPRESS	
Registration Number:	2474862	SMARTHRU	
Registration Number:	2352546	PORTTHRU	
Registration Number:	2510827	SYNCTHRU	
CORRESPONDENCE DATA			
Fax Number:	4153918766		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-913-4911		
Email:	trademarksf@leclairryan.com		
Correspondent Name:	Diane J. Mason		
Address Line 1:	44 Montgomery Street, Ste. 3100		
Address Line 4:	San Francisco, CALIFORNIA 94104		
NAME OF SUBMITTER:	Diane J. Mason		
SIGNATURE:	/djm/		
DATE SIGNED:	02/09/2017		

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Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Samsung Electronics Co., Ltd., a Republic of Korea corporation residing at 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do, Republic of Korea (hereinafter referred to as "ASSIGNOR"), is the owner of the entire right, title and interest in and to the trademarks listed in Exhibit 1 (the "MARKS"), and the goodwill appurtenant to said marks and the registrations thereof;

WHEREAS, S-Printing Solution Co., Ltd, a Republic of Korea corporation residing at Samsung-ro 129, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea (hereinafter referred to as "ASSIGNEE") desires to receive all of Samsung Electronics Co., Ltd.'s right, title and interest in and to the MARKS, together with the goodwill associated therewith;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged;

ASSIGNOR agrees to sell, assign, transfer and convey, and by this instrument hereby sells, assigns, transfers and conveys to ASSIGNEE, its successors, legal representatives and assigns, ASSIGNOR's entire right, title and interest in and to the MARKS and the goodwill of the business appurtenant to and connected with the MARKS, all rights at common law in the MARKS, and ASSIGNOR further assigns, transfers, sells and conveys to ASSIGNEE, its successors, legal representatives and assigns, the right to renew, protect, defend and enforce any and all rights to the MARKS including the right to sue for past infringement, the right to enforce any and all trademark rights of ASSIGNOR and causes of action therefor, presently known or unknown and inuring to ASSIGNEE, and the right to recover all claims for damages or for

compensation for past infringement arising out of any cause of action, whether presently known, unknown, accrued or to accrue.

ASSIGNOR agrees to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with perfecting the transfer of all rights to and the vesting of full and complete title in ASSIGNEE, including, without limitation by enumeration, agreeing to the recordation of this Assignment on the records of the United States Patent and Trademark Office. ASSIGNOR agrees further to cooperate fully with ASSIGNEE (at no cost to ASSIGNOR) in connection with enforcing and defending the rights transferred and particularly in connection with executing any and all instruments deemed by ASSIGNEE to be necessary or desirable to implement and accomplish the transfer, enforcement and/or defense of rights granted by ASSIGNOR hereunder.

ASSIGNOR and ASSIGNEE agree that the effective date of this Assignment shall be November 30, 2016.

IN TESTIMONY WHEREOF, the undersigned ASSIGNOR has executed this Assignment.

ASSIGNOR:

Samsung Electronics Co., Ltd.

By: 

Name: Sunhwan Min

Title: Senior Engineer

Date: November 30, 2016

EXHIBIT 1

Trademark Registrations

Mark	Country	Application No.	Registration No.	Registration Date
	U.S.	85/589402	4486957	February 25, 2014
LumiFine	U.S.	85/120907	4120344	April 3, 2012
XOA	U.S.	77/735705	3898473	January 4, 2011
 S.T.A.R. Programme	U.S.	77/529819	4152092	June 5, 2012
MultiXpress	U.S.	77/396976	3668256	August 18, 2009
SMARTHRU	U.S.	75619063	2474862	August 7, 2001
PORTTHRU	U.S.	75468629	2352546	May 23, 2000
SYNCTHRU	U.S.	75468630	2510827	November 20, 2001