

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415797

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	3

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VIANT TECHNOLOGY LLC		03/15/2016	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	MYSPACE LLC
Street Address:	4 Park Plaza, Suite 1500
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92614
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2593333	MYSPACE
Registration Number:	2911041	MYSPACE
Registration Number:	3183151	MYSPACE
Registration Number:	3484512	
Registration Number:	3588627	MYSPACE
Registration Number:	3629478	MYSPACE
Registration Number:	3778648	MYSPACE
Registration Number:	3849036	ILIKE
Serial Number:	85913692	SECRET SHOW
Serial Number:	85913686	SECRET SHOW
Serial Number:	86073547	
Serial Number:	85723359	
Serial Number:	85723655	MYSPACE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

CH \$340.00 2593333

Email: nkryzhan@honigman.com
Correspondent Name: Honigman Miller Schwartz and Cohn LLP
Address Line 1: 39400 Woodward Avenue, Suite 101
Address Line 4: Bloomfield Hills, MICHIGAN 48304-5151

ATTORNEY DOCKET NUMBER: 233180-352450

NAME OF SUBMITTER: Nicole Kryzhan

SIGNATURE: /Nicole Kryzhan/

DATE SIGNED: 02/10/2017

Total Attachments: 2

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CONFIRMATORY ASSIGNMENT

On March 15, 2016, **VIANT TECHNOLOGY LLC**, a Delaware limited liability company, located at 4 Park Plaza, Suite 1500, Irvine, CA 92614 U.S.A. ("**Assignor**") and **MYSPLACE LLC**, a Delaware limited liability company, located at 4 Park Plaza, Suite 1500, Irvine, CA 92614 U.S.A. ("**Assignee**") entered into a Contribution Agreement whereby Assignor transferred to the Assignee, and the Assignee thereby accepted, the Contributed Assets and all of Assignor's legal right, title and interest in and to the trademark(s) on attached **Schedule A**, together with the goodwill of the business to which the trademark pertains, and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof, and jurisdictions foreign thereto, but without any liabilities or obligations appurtenant thereto. Such assignment includes any and all renewals thereof, together with the right to bring suit and collect for past, present, and future infringements thereof (collectively, the "**Trademark Rights**").

In view of the payment of legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignee, Assignor DOES HEREBY confirm the assignment and transfer to Assignee of any and all right, title and interest in and to the Trademark Rights, as set forth herein.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this assignment.

This assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

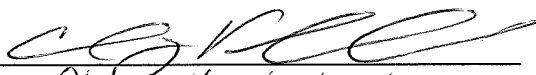
IN WITNESS WHEREOF, Assignor and Assignee have executed this Confirmatory Assignment on the date(s) set forth below.

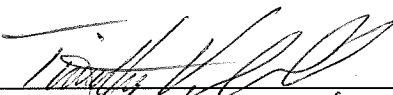
Assignor:

Assignee:

VIANT TECHNOLOGY LLC

MYSPLACE LLC

By: 
Name: Chris Vanderhook
Title: C.O.O.
Date: 1-30-2017

By: 
Name: Timothy Vanderhook
Title: Director
Date: 1-30-2017

SCHEDULE A

Mark	Country	App#	File Date	Reg #	Classes
MYSPLACE (Stylized)	United States	75/329,019	07/23/1997	2,593,333	09
MYSPLACE	United States	78/334,714	12/01/2003	2,911,041	45
MYSPLACE	United States	78/706,975	09/06/2005	3,183,151	09, 35, 38, 42
Design (Music Note with Square (Color))	United States	77/369,975	01/11/2008	3,484,512	41, 42
MYSPLACE	United States	77/388,062	02/04/2008	3,588,627	42
MYSPLACE	United States	77/361,699	12/31/2007	3,629,478	41
MYSPLACE	United States	77/388,054	02/04/2008	3,778,648	09
ILIKE	United States	78/981,806	07/24/2006	3,849,036	09, 35, 38, 41, 42, 45
SECRET SHOW	United States	85/913,692	04/24/2013		25, 35, 41
SECRET SHOW (Stylized)	United States	85/913,686	04/24/2013		25, 35, 41
ILIKE	United States	86/073,555	09/24/2013		16, 35
Design (Music Note with Square (Color))	United States	86/073,547	09/24/2013		16, 35
Design (Three People)(New MySpace Logo)	United States	85/723,359	09/07/2012		09, 35, 38, 41, 42, 45
MYSPLACE	United States	85/723,655	09/07/2012		09, 35, 38, 41, 42, 45