

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM415827

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Woods Equipment Company		12/30/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Southern Marketing Affiliates, Inc.		
Street Address:	P.O. Box 2247		
City:	Jonesboro		
State/Country:	ARKANSAS		
Postal Code:	72402		
Entity Type:	Corporation: ARKANSAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2094219	TISCO	
Registration Number:	2207899	TRU-POWER	
Registration Number:	3105323	VINTAGE IRON	
CORRESPONDENCE DATA			
Fax Number:	2142200445		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-220-0444		
Email:	firm@ipoftexas.com		
Correspondent Name:	Booth Albanesi Schroeder LLC		
Address Line 1:	2711 N Haskell Ave		
Address Line 2:	Suite 550		
Address Line 4:	Dallas, TEXAS 75204		
NAME OF SUBMITTER:	David Joers		
SIGNATURE:	/David Joers/		
DATE SIGNED:	02/12/2017		
Total Attachments: 2			
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source=Trademark Transfer#page1.tif			

OP \$90.00 2094219

Assignment of Trademarks

This Assignment of Trademarks is made and entered into by and between Woods Equipment Company, a Delaware corporation with a mailing address of c/o Blount International, Inc., 4909 SE International Way, Portland, OR 97222 ("Assignor") and Southern Marketing Affiliates, Inc., an Arkansas corporation with a mailing address of P.O. Box 2247, Jonesboro, Arkansas 72402 ("Assignee").

Whereas, Assignor has adopted and is the exclusive owner of all right, title and interest in and to the United States or Canadian trademark applications and registrations and common law trademarks as set forth on the attached "Schedule of Trademarks", which are referred to hereinafter as the "Marks"; and

Whereas, Assignee desires to acquire all of Assignor's right, title and interest in and to the Marks, along with the goodwill associated therewith, and the right to recover damages and profits for infringement thereof regardless of whether such infringement occurred before or occurs after this Assignment.

Now Therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, subject to the existing rights and licenses of third parties that are disclosed in the Asset Purchase Agreement (and the schedules thereto) dated as of the date hereof to which Assignor and Assignee are party, all of its right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, and the registrations, applications and/or common law uses thereof. And Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform other reasonable acts the Assignee may reasonably require in order to vest all Assignor's rights, title, and interest in and to the Marks or, at Assignee's expense, to provide evidence supporting the foregoing in the event such evidence is necessary to effectuate this Assignment, to the extent such evidence is in the possession or control of Assignor.

In Witness Whereof, the parties have caused this instrument to be duly executed as of this 30th day of December, 2016.

Woods Equipment Company

Southern Marketing Affiliates, Inc.

Name: CHARLIE PARSON
Title: VP, GENERAL COUNSEL
Date: December 30, 2016

Name: _____
Title: _____
Date: December 30, 2016

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Woods Equipment Company

Southern Marketing Affiliates, Inc.

Name:

Title:

Date: December 30, 2016

Name:

Title: President

Date: December 30, 2016