

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415951

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Daisy Rock Guitars, LLC | | 03/31/2016 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Michelle Ciravolo | | |
| Street Address: | 9772 Sunland Blvd. | | |
| City: | Shadow Hills | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91040 | | |
| Entity Type: | INDIVIDUAL: UNITED STATES | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3094840 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 201-896-4100 | | |
| Email: | trademarks@sh-law.com | | |
| Correspondent Name: | Ronald S. Bienstock | | |
| Address Line 1: | 1100 Valley Brook Avenue | | |
| Address Line 2: | P.O. Box 790 | | |
| Address Line 4: | Lyndhurst, NEW JERSEY 07071 | | |
| NAME OF SUBMITTER: | Ronald S. Bienstock | | |
| SIGNATURE: | /Ronald S. Bienstock/ | | |
| DATE SIGNED: | 02/13/2017 | | |
| Total Attachments: 7 | | | |
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TRADEMARK ASSIGNMENT

This Assignment ("ASSIGNMENT") is made effective as of March 31, 2016 from Daisy Rock Guitars, LLC, a limited liability company organized in Delaware, having offices located at 16230 Roscoe Boulevard, Suite 100, Van Nuys, CA 91406, along with its parents, subsidiaries, affiliates, assignees, agents, and licensees (collectively, "ASSIGNOR"), and Michelle Ciravolo, an individual, having an address at 9772 Sunland Blvd., Shadow Hills, CA 91040 ("ASSIGNEE").

REFERENCE is hereby made to the DAISY ROCK GUITARS TRANSFER AGREEMENT between the parties dated March 31, 2016 (the "Transfer Agreement"). All undefined capitalized terms herein shall have the meaning ascribed to them in the Transfer Agreement.

WHEREAS, ASSIGNOR owns the U.S. Trademark Registrations and/or Applications set forth in Schedule A, attached hereto and incorporated herein (collectively, the "Marks") together with the goodwill of the business symbolized thereby in connection with the goods/services for which the Marks are used (the "Goods/Services").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its rights, title, and interest in and to the Marks.

NOW, THEREFORE, in consideration of the payment of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR's right, title, and interest of whatever kind in and to the Marks, together with: (1) the goodwill of the business relating to the Goods/Services for which the Marks are used and for which they are registered and/or applied, (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including, without limitation, damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be reasonably necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, ASSIGNOR has duly executed under seal and delivered this ASSIGNMENT, as of the day and year first above written.

ASSIGNOR:

By:  _____

Name: STEVEN PARK _____

Title: CFO _____

CERTIFICATE OF ACKNOWLEDGEMENT

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

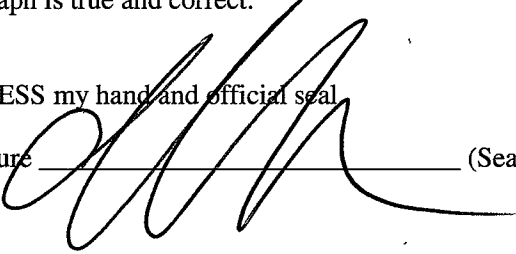
County of Los Angeles

On April 8, 2016 before me, Michael Worden
personally appeared Steven Raft, who
proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to
the within instrument and acknowledged to me that he/she/they executed the same in his/her/their
authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the
entity upon behalf of which the person(s) acted, executed the instrument.



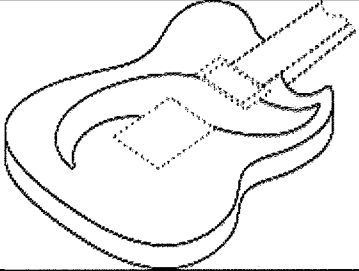
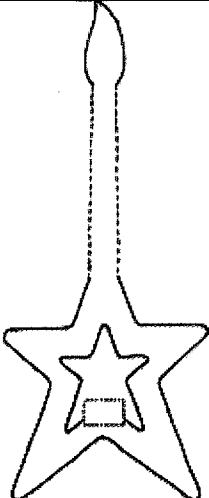
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

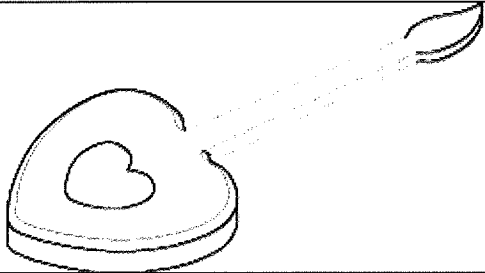
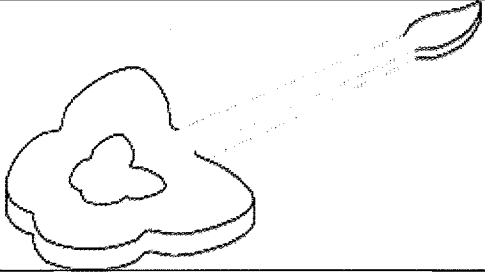
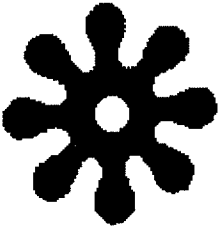
WITNESS my hand and official seal

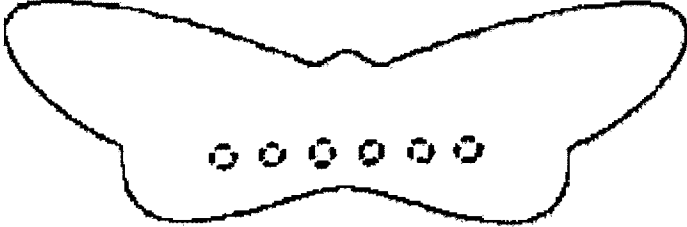


Signature _____ (Seal)





Schedule A

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| <p>SHAMROCK GUITAR</p> | <p>U.S. Ser. No. 86260515</p> |
|  <p>The logo features the words "Daisy Rock" in a circular arrangement around a central daisy flower. Below the circle, the words "Girl Guitars" are written in a smaller, sans-serif font.</p> | <p>U.S. Reg. No. 4346434</p> |
|  <p>The logo consists of the letters "DRG" in a bold, serif font. The letters are highly stylized with decorative flourishes and swirls extending from the top and bottom of the letters.</p> | <p>U.S. Reg. No. 4115835</p> |
|  <p>A simple line drawing of an acoustic guitar, shown from a three-quarter perspective. The body, neck, and headstock are clearly outlined.</p> | <p>U.S. Reg. No. 3396783</p> |
|  <p>A stylized outline of a guitar body. The body is shaped like a five-pointed star with a smaller star inside it. The neck and headstock are represented by a vertical line extending from the top of the star.</p> | <p>U.S. Reg. No. 3231861</p> |

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|  | U.S. Reg. No. 3113746 |
| <p data-bbox="321 583 911 684">TOM BOY</p> | U.S. Reg. No. 3099057 |
|  | U.S. Reg. No. 3094949 |
| <p data-bbox="444 1150 781 1199">ROCK CANDY</p> | U.S. Reg. No. 3091002 |
|  | U.S. Reg. No. 2834573 |
| <p data-bbox="516 1602 711 1629">FLOWER POWER</p> | U.S. Reg. No. 3276045 |

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| <p>DAISY ROCK</p> | <p>U.S. Reg. No. 2515522</p> |
| <p>GIRL GUITARS</p> | <p>U.S. Reg. No. 3666484</p> |
|  | <p>U.S. Reg. No. 3829854</p> |
| <p>FIREBRAND</p> | <p>U.S. Reg. No. 4261656</p> |
|  | <p>U.S. Reg. No. 4257910</p> |
|  | <p>U.S. Reg. No. 4257909</p> |

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|  <p>The logo features the words "Daisy" and "Rock" in a stylized, rounded font, arranged in a circle around a central six-petaled flower. Below the circle, the words "Girl Guitars" are written in a smaller, sans-serif font.</p> | <p>U.S. Reg. No. 4246221</p> |
|  <p>The logo features the words "Daisy" and "Rock" in a stylized, rounded font, arranged in a circle around a central six-petaled flower. Below the circle, the words "Girl Guitars" are written in a smaller, sans-serif font.</p> | <p>U.S. Reg. No. 3653292</p> |
| <p>DEBUTANTE</p> | <p>U.S. Reg. No. 3457304</p> |
| <p>PETAL POWER</p> | <p>U.S. Reg. No. 3469048</p> |
| <p>PINK LABEL</p> | <p>U.S. Reg. No. 3591706</p> |

