

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416022

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Assignment of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, Administrative Agent		02/09/2017	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	Fifth Third Bank, as Administrative Agent		
Street Address:	38 Fountain Square Plaza		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45263		
Entity Type:	Bank: OHIO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3888836	ACENA	
Registration Number:	3878781	MAP COMMUNICATIONS CALL CENTER EXCELLENC	
Registration Number:	3594423	ECH SOFTWARE	
CORRESPONDENCE DATA			
Fax Number:	3122633600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3122633600		
Email:	maureen.drews@hkllaw.com, grant.mccorkhill@hkllaw.com		
Correspondent Name:	C. Grant McCorkhill		
Address Line 1:	Holland & Knight LLP		
Address Line 2:	131 S. Dearborn St., 30th Fl.		
Address Line 4:	Chicago, ILLINOIS 60603		
NAME OF SUBMITTER:	C. Grant McCorkhill		
SIGNATURE:	/C. Grant McCorkhill/		
DATE SIGNED:	02/14/2017		
Total Attachments: 5			
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TRADEMARK

REEL: 005987 FRAME: 0928

**ASSIGNMENT OF NOTICE OF GRANT OF SECURITY INTEREST IN
TRADEMARKS**

This ASSIGNMENT OF NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS (this "Assignment"), dated as of February 9, 2017, is by WELLS FARGO BANK, NATIONAL ASSOCIATION ("Wells Fargo"), in its capacity as resigning Administrative Agent (as defined in the Credit Agreement described below, and in such capacity, the "Existing Agent") and FIFTH THIRD BANK, an Ohio Banking corporation ("Fifth Third") in its capacity as successor Administrative Agent (in such capacity, the "Successor Agent").

RECITALS:

WHEREAS, MAP Communications, Inc., a Delaware corporation, as "Grantor", and Existing Agent are parties to the intellectual property security agreement identified in Exhibit A attached hereto (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, the "Agreement") pursuant to which Grantor granted a security interest in and to and lien upon the intellectual property identified in Schedule A; and

WHEREAS, pursuant to that certain Successor Agency Agreement, dated as of the date hereof, by and among the Existing Agent, Successor Agent, the Grantor and certain other grantors party thereto, Existing Agent has resigned as Administrative Agent under that certain Credit Agreement, dated as of January 16, 2015, among MAP Communications Holdings, Inc. a Delaware corporation (the "Borrower"), the Grantor and certain other Subsidiaries of the Borrower, the lenders party thereto (the "Lenders") and the Existing Agent (as amended prior to the date hereof, the "Credit Agreement"), and the Successor Agent has been appointed as successor Administrative Agent thereunder.


NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Existing Agent hereby assigns and transfers to Successor Agent and its successors and assigns, all of its rights, title and interest as Administrative Agent in and to the Agreement.

This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

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IN WITNESS WHEREOF, Existing Agent and Successor Agent have caused this Assignment of Notice of Grant Of Security Interest in Trademarks to be duly executed as of the date first above written.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Existing Agent**

By: 
Name: Marcus Boggs
Title: Senior Vice President

**FIFTH THIRD BANK, an Ohio banking corporation,
as Successor Agent**

By: _____
Name: Sarah Knapp
Title: Vice President

IN WITNESS WHEREOF, Existing Agent and Successor Agent have caused this Assignment of Notice of Grant Of Security Interest in Trademarks to be duly executed as of the date first above written.

**WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Existing Agent**

By: _____
Name: _____
Title: _____

**FIFTH THIRD BANK, an Ohio banking corporation,
as Successor Agent**

By: Sarah Knapp
Name: Sarah Knapp
Title: Vice President

EXHIBIT A

Notice of Grant of Security Interest in Trademarks, dated January 16, 2015, and recorded with the United States Patent and Trademark Office, Trademark Section, on January 30, 2015 at Reel 005449 Frame 0936.


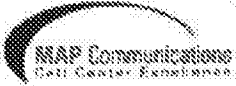

Exhibit A

Assignment of Notice of Grant of Security Interest in Trademarks

TRADEMARK
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SCHEDULE A
TO
NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

TRADEMARKS AND
TRADEMARK APPLICATIONS

Trademark	Owner	Country/ U.S. State	Application Number	Filing Date	Registration Number	Registration Date
	MAP Communications, Inc.	United States	77875909	11/18/2009	3888835	12/14/2010
	MAP Communications, Inc.	United States	77864112	11/03/2009	3878781	11/23/2010
	MAP Communications, Inc.	United States	77539786	08/05/2008	3594423	03/24/2009

Schedule A
Assignment of Notice of Grant of Security Interest in Trademarks

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RECORDED: 02/14/2017

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