

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416025

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Multi-State Lottery Association		01/19/2017	Unincorporated Association: IOWA
RECEIVING PARTY DATA			
Name:	Multi-State Lottery Association		
Street Address:	4400 N.W. Urbandale Dr.		
City:	Urbandale		
State/Country:	IOWA		
Postal Code:	50322		
Entity Type:	unincorporated non-profit association: IOWA		
PROPERTY NUMBERS Total: 26			
Property Type	Number	Word Mark	
Serial Number:	77025572	POWER PAY	
Serial Number:	77101177	10X	
Serial Number:	77137492	HOT LOTTO	
Serial Number:	77187937	POWERBALL	
Serial Number:	77256980	MULTI-STATE LOTTERY ASSOCIATION	
Serial Number:	77257221	IT'S AMERICA'S GAME	
Serial Number:	77338050	MUSL	
Serial Number:	78348716	NORTH DAKOTA LOTTERY	
Serial Number:	78325553	POWERBALL	
Serial Number:	78446821	POWERBALL MILLIONAIRE	
Serial Number:	78644938	IT'S AMERICA'S GAME	
Serial Number:	78673138	CA\$HOLA	
Serial Number:	78702925	CA\$HOLA	
Serial Number:	78644935	IT'S AMERICA'S GAME	
Serial Number:	78939785	POWER SPINS	
Serial Number:	85259430	CASH FOR LIFE	
Serial Number:	85880374	SHOWER OF MILLIONAIRES	
Serial Number:	85957484	HALLOWEEN MILLIONS RAFFLE	
Serial Number:	85958831	MULTI-STATE MILLIONS RAFFLE	
TRADEMARK			

OP \$665.00 77025572

Property Type	Number	Word Mark
Serial Number:	85259416	CASH 4 LIFE
Serial Number:	86135309	NORTH DAKOTA LOTTERY
Serial Number:	86288414	NORTH DAKOTA LOTTERY PLAYERS CLUB
Serial Number:	86288421	NORTH DAKOTA LOTTERY PLAYERS CLUB
Serial Number:	86434143	POWER PLUS
Serial Number:	78242753	POWERBALL
Serial Number:	87109804	

CORRESPONDENCE DATA

Fax Number: 6127661600

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 612.766.7000

Email: tmmpls@faegrebd.com

Correspondent Name: Patricia I. Reding/Marla R. Manning

Address Line 1: 90 South Seventh Street

Address Line 2: 2200 Wells Fargo Center

Address Line 4: Minneapolis, MINNESOTA 55402-3901

NAME OF SUBMITTER:	Marla Manning
SIGNATURE:	/Marla Manning/
DATE SIGNED:	02/14/2017

Total Attachments: 2

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Trademark Assignment

Multi-State Lottery Association, an Iowa unincorporated association, with an address of 4400 N.W. Urbandale Dr., Urbandale, IA 50322 (“Assignor”), is the record owner of the following registered United States trademarks:

MARK	Ser. No.	Reg. No.	Reg. Date
POWER PAY	77025572	4096417	February 7, 2012
10X	77101177	3350533	December 4, 2007
HOT LOTTO & Design	77137492	3323711	October 30, 2007
POWERBALL & Design	77187937	3470431	July 22, 2008
MULTI-STATE LOTTERY ASSOCIATION	77256980	3487480	August 19, 2008
IT’S AMERICA’S GAME (Stylized)	77257221	3418000	April 29, 2008
MUSL	77338050	3457876	July 1, 2008
NORTH DAKOTA LOTTERY	78348716	2956098	May 24, 2005
POWERBALL & Design	78325553	3042567	January 10, 2006
POWERBALL MILLIONAIRE	78446821	3169512	November 7, 2006
IT’S AMERICA’S GAME	78644938	3326262	October 30, 2007
CA\$HOLA	78673138	3266067	July 17, 2007
CA\$HOLA (Stylized)	78702925	3266173	July 17, 2007
IT’S AMERICA’S GAME	78644935	3191455	January 2, 2007
POWER SPINS	78939785	3726773	December 15, 2009
CASH FOR LIFE	85259430	4254557	December 4, 2012
SHOWER OF MILLIONAIRES	85880374	4507678	April 1, 2014
HALLOWEEN MILLIONS RAFFLE	85957484	4449310	December 10, 2013
MULTI-STATE MILLIONS RAFFLE	85958831	4460338	December 31, 2013
CASH 4 LIFE	85259416	4748172	June 2, 2015
NORTH DAKOTA LOTTERY & Design	86135309	4680676	February 3, 2015
NORTH DAKOTA LOTTERY PLAYERS CLUB	86288414	4824886	October 6, 2015

NORTH DAKOTA LOTTERY PLAYERS CLUB & Design	86288421	4824887	October 6, 2015
POWER PLUS	86434143	Pending	Pending
POWERBALL	78242753	3032817	December 20, 2005
“RED BALL” DESIGN/LOGO	87109804	Pending	

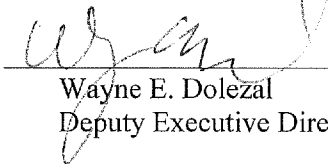
The marks shall be referred to herein as the “Marks.”

As a result of a change in Iowa State Statutes, the Assignor’s entity type was changed to an Iowa unincorporated nonprofit association, and thus, Assignor wishes to assign to Multi-State Lottery Association, an Iowa unincorporated nonprofit association (the “Assignee”), with its principal address at 4400 N.W. Urbandale Dr., Urbandale, IA 50322, all title and rights relating to the Marks, together with the goodwill of the business with which the Marks are used and which the Marks symbolize;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, including any applications to register the Marks and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks and the entire portion of Assignor’s business to which the Marks pertain, all common law rights related to variations of the Marks, including those with or without designs or other features, all rights of renewal and extensions for the Marks, and the right to recover for damages and profits for past infringements thereof.

Assignor: Multi-State Lottery Association

Date: 1-19-17

By 
Wayne E. Dolezal
Deputy Executive Director