

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416030

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pfizer, Inc.		08/01/2016	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Louisiana Public Health Institute		
Street Address:	1515 Poydras Street, Suite 1200		
City:	New Orleans		
State/Country:	LOUISIANA		
Postal Code:	70112		
Entity Type:	Non-Profit Corporation: LOUISIANA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86334624	KREWE DE QUIT	
Serial Number:	86352173	EST 2015 KREWE DE QUIT	
CORRESPONDENCE DATA			
Fax Number:	5045853801		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(504) 585-3803		
Email:	areaux@carverdarden.com		
Correspondent Name:	Raymond G. Areaux (#33,643)		
Address Line 1:	1100 Poydras Street, Suite 3100		
Address Line 4:	New Orleans, LOUISIANA 70163		
NAME OF SUBMITTER:	Raymond G. Areaux (#33,643)		
SIGNATURE:	/Theodore S. Owers III/		
DATE SIGNED:	02/14/2017		
Total Attachments: 1			
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OP \$65.00 86334624

TRADEMARK ASSIGNMENT

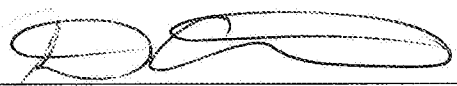
This trademark assignment (“Assignment”) is effective as of August 1, 2016 and is made pursuant to and is governed by the terms and conditions of the Asset Purchase Agreement dated August 1, 2016 between Pfizer Inc., a Delaware Corporation with offices located at 235 East 42nd Street, New York, NY 10017 (“ASSIGNOR”) and Louisiana Public Health Institute a nonprofit organization with offices located at 1515 Poydras Street, Suite 1200, New Orleans, LA 70112 (“ASSIGNEE”).

WHEREAS, ASSIGNOR is the owner of certain common-law-rights in the trademark and service mark KREWE DE QUIT and is the owner of U.S. federal trademark applications Serial Nos. 86334624 and 86352173 (the common law rights and the federal trademark applications collectively referred to as the “Marks”), and the goodwill associated therewith.

WHEREAS, ASSIGNEE desires to acquire the rights and goodwill associated with the Marks in the United States as owned by the ASSIGNOR, and ASSIGNOR desires to convey, transfer, assign, deliver and contribute to the ASSIGNEE all of its right, title, claim and interest in and to the Marks together with the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSINGOR hereby conveys, transfers, delivers, assigns and contributes to ASSIGNEE, all of its right, title and interest in and to the Marks, together with (1) the goodwill associated therewith, (2) U.S. federal trademark applications Serial Nos. 86334624 and 86352173, (3) all common law rights in the Marks, and (4) all rights to sue for past, present and future infringements or misappropriations of the Marks.

Pfizer Inc. as Assignor

By: 
Name: Heather McDonald
Title: Assistant General Counsel
Date: Feb 10, 2017