

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416115

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEWHERE, Inc.		02/10/2017	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	JSDK Services Inc.		
Street Address:	550 N. Figueroa St. Suite 6034		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90012		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87195831	MR. MACARON	
CORRESPONDENCE DATA			
Fax Number:	2065832344		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-583-2609		
Email:	dwcdocket@dwcattorney.com		
Correspondent Name:	DWC LAW FIRM, P.S.		
Address Line 1:	PO Box 3041		
Address Line 4:	Seattle, WASHINGTON 98114		
NAME OF SUBMITTER:	Tyler Hubley		
SIGNATURE:	/tyler hubley/		
DATE SIGNED:	02/14/2017		
Total Attachments: 3			
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OP \$40.00 87195831

ASSIGNMENT

WHEREAS, NEWHERE, Inc., a California corporation, with its principal place of business at 19801 Nordhoff Pl. Ste 107, Chatsworth, CA 91311 ("Assignor"), has adopted, owns and is using the trademark MR. MACARON (stylized with design – no color claim), shown below, ("the Mark") in connection with the following goods:



Class 034: electronic vaporizer liquid (e-liquid) comprised of chemical flavorings in liquid form for use in smokeless cigarette vaporizer pipes, smokeless cigar vaporizer pipes, and personal vaporizers pipes; Electronic vaporizer liquid (e-liquid) comprised of flavorings in liquid form, other than essential oils, for use in refilling electronic vaporizers, including smokeless cigarette vaporizer pipes, smokeless cigar vaporizer pipes, and personal vaporizer pipes

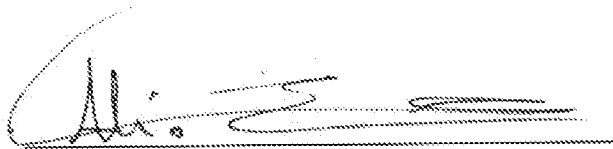
WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein, US Trademark Application Serial No. 87/195,831, filed on October 6, 2016, for which an Amendment to Allege Use has been filed; and


WHEREAS, JSDK Services Inc., a California corporation, with its principal place of business at 550 N. Figueroa St. Suite 6034, Los Angeles, CA 90012 ("Assignee"), desires to acquire the Mark and the above-referenced Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the application thereof.

//

2,10117
Date


NEWHERE, Inc.

By: 

Name: Ali Esmaili

Title: CEO

Dated effective as of: _____

State/Province/Region)
_____) s.s.
County or City)
_____)

See Attachment for California Acknowledgment

I certify that I know or have satisfactory evidence that _____
is the person who appeared before me, and said person acknowledged that he/she signed this
instrument and acknowledged it to be his/her free and voluntary act for the uses and purposes
mentioned in the instrument.

Dated _____

Signature of
Notary Public _____

Printed Name _____

Official Seal of Notary Public

California All-Purpose Certificate of Acknowledgment

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California

County of Los Angeles

s.s.

On 02/10/2017 before me, Inderbir Singh Bhullar, Notary Public

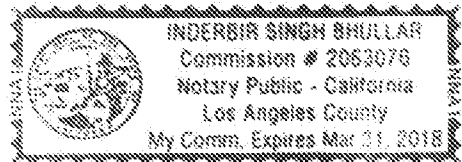
personally appeared Ali Esmaili

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Inderbir Singh Bhullar
Notary Public



OPTIONAL INFORMATION

Although the information in this section is not required by law, it could prevent fraudulent removal and reattachment of this acknowledgment to an unauthorized document and may prove helpful to persons relying on the attached document.

Description of Attached Document

The preceding Certificate of Acknowledgment is attached to a document titled/for the purpose of Assignment Letter

containing 03 pages, and dated 02/10/2017

The signer(s) capacity or authority is/are as:

- Individual(s)
- Attorney-in-fact
- Corporate Officer(s) CEO

- Guardian/Conservator
- Partner - Limited/General
- Trustee(s)
- Other: _____

representing: _____

Additional Information
Method of Signer Identification
Proved to me on the basis of satisfactory evidence: <input checked="" type="checkbox"/> form(s) of identification <input type="checkbox"/> credible witness(es)
Notarial event is detailed in notary journal on: Page # _____ Entry # _____
Notary contact: <u>818-349-2584</u>
Other
<input type="checkbox"/> Additional Signer <input type="checkbox"/> Signer(s) Thumbprints(s)
<input type="checkbox"/> _____