# OP \$40.00 87195831

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM416115

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
NEWHERE, Inc.		02/10/2017	Corporation: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	JSDK Services Inc.
Street Address:	550 N. Figueroa St. Suite 6034
City:	Los Angeles
State/Country:	CALIFORNIA
Postal Code:	90012
Entity Type:	Corporation: CALIFORNIA

# **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	87195831	MR. MACARON

# CORRESPONDENCE DATA

**Fax Number:** 2065832344

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 206-583-2609

Email: dwcdocket@dwcattorney.com

Correspondent Name: DWC LAW FIRM, P.S.

Address Line 1: PO Box 3041

Address Line 4: Seattle, WASHINGTON 98114

NAME OF SUBMITTER:	Tyler Hubley
SIGNATURE:	/tyler hubley/
DATE SIGNED:	02/14/2017

### **Total Attachments: 3**

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> TRADEMARK REEL: 005988 FRAME: 0574

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# **ASSIGNMENT**

WHEREAS, NEWHERE. Inc., a California corporation, with its principal place of business at 19801 Nordhoff Pl. Ste 107, Chatsworth, CA 91311 ("Assignor"), has adopted, owns and is using the trademark MR. MACARON (stylized with design – no color claim), shown below, ("the Mark") in connection with the following goods:



Class 034: electronic vaporizer liquid (e-liquid) comprised of chemical flavorings in liquid form for use in smokeless cigarette vaporizer pipes, smokeless cigar vaporizer pipes, and personal vaporizers pipes; Electronic vaporizer liquid (e-liquid) comprised of flavorings in liquid form, other than essential oils, for use in refilling electronic vaporizers, including smokeless cigarette vaporizer pipes, smokeless cigar vaporizer pipes, and personal vaporizer pipes

WHEREAS, Assignor has applied to register the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods identified therein. US Trademark Application Serial No. 87/195.831, filed on October 6, 2016, for which an Amendment to Allege Use has been filed; and

WHEREAS, JSDK Services Inc., a California corporation, with its principal place of business at 550 N. Figueroa St. Suite 6034, Los Angeles, CA 90012 ("Assignee"), desires to acquire the Mark and the above-referenced Application;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged. Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the application thereof.

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Date	NEWHERE, Inc.
	By: Aless E
	Name: Ali Esmaili
	Title: CEO
	Dated effective as of:
State/Province/Region	) s.s Lew Colfernia Aubrowiedgem
County or City	) s.s.  Dated effective as of:  (alifornia Advandadgem)  See  Machand for California Advandadgem)
is the person who appear	eared before me, and said person acknowledged that he/she signed this ledged it to be his/her free and voluntary act for the uses and purposes ment.
	Dated
	Signature of
	Notary Public
	Printed Name
a de la companya de	Official Seal of Notary Public
	Page 2 of 2

Containing 07 pages, and dated 02/10/2.0/7  The signer(s) capacity or authority is/are as:  Individual(s)  Altomey-in-fact Corporate Officer(s)  Additional Signer Signer(s) Thumbprints(s	ODCESSES O MINOS PRO CENTIONS OF GRANDES OF THE STATE OF	only the identity of the individual who signed the ness, accuracy, or validity of that document.
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